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Spark Plaza Partners with FoundersForge to Establish a New Innovation and Entrepreneur Center in Johnson City

Johnson City, TN: Spark Plaza, the region's first and longest running coworking facility is excited to announce a new partnership with FoundersForge. Beginning on March 15th, 2021 Spark Plaza will be officially housing FoundersForge and establishing a new Innovation and Entrepreneur Center in the heart of downtown Johnson City.

This effort combines Spark Plaza's dynamic community of remote tech workers, small businesses, and digital agencies with our region's local Entrepreneurs and Startups. This expanded community provides unique opportunities for partnerships, diverse thinking, and will create new business opportunities in our region.

"Our dream since we opened the doors in 2009 has been to build a community that welcomes and encourages new companies and ideas," says co-founder Jose Castillo. "With the explosion of growth in our region of remote workers and people launching their own startups we needed a welcome center and launch pad focused on these folks. We are thrilled to partner with FoundersForge to see this dream become a reality!"

FoundersForge is excited to be officially partnering with Spark Plaza to establish an official Innovation and Entrepreneurship Center within the heart of Johnson City and this deal reaches beyond the typical office rental. Johnson City now has a new hub for existing Startups and anyone with an idea to connect to the rapidly growing Startup ecosystem in our region.

"It can be difficult for existing Entrepreneurs or anyone with an idea for the next great product to plug into the Startup ecosystem," says David Nelson, Executive Director of FoundersForge. "Now, thanks to Spark Plaza, they can stop by or schedule an appointment to get their ideas started on the right foundation or an existing Startup connected to the support they need to succeed."

This partnership also provides free, open workspaces to any Entrepreneur to work at while visiting or working with FoundersForge on their concept. Spark Plaza will also provide meeting spaces, sponsor events, and actively support new opportunities in the region.

FoundersForge believes in the underdog entrepreneurs in the Appalachian Highlands and helping them on their startup journey. FoundersForge is a 501c3 non-profit. The organization is led by local Entrepreneurs with a mission to build a strong, vibrant Startup community to inspire others, create jobs, and build a better tomorrow for our region. FoundersForge holds monthly events and

upcoming workshops for Startups, aspiring Entrepreneurs, and anyone curious about the process of starting their own venture.

Learn more about FoundersForge at: <https://myfoundersforge.com>

For 11 years Spark Plaza has built a community of doers through collaborative office space and unique experiences to help people get things done and make their positive mark on this world.

With over 35 members Spark Plaza is the hub for doers in our neighborhood, providing connections within the area, turning temporary memberships into lasting relationships and strong legacies.

As the oldest coworking space in Tennessee, we will help more companies successfully launch and grow here in our region.

Learn more about Spark Plaza at: <https://SparkPlaza.com>

Headshots and Images for Use

Please use the below headshots and contact information is provided for followup.

[Images on following page - full-res images also available]



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Pictures of the New Partnership:

Honk If You Love Entrepreneurs!

