



## **Solar Alliance to Build Solar System for Kentucky Poultry Producer and Targets 6 Additional Projects**

*U.S. poultry industry consists of 25,000 family farmers that could benefit from solar energy and USDA Grant Program*

**Vancouver, Canada, & Knoxville, Tennessee, September 9, 2019 – Solar Alliance Energy Inc. ('Solar Alliance' or the 'Company') (TSX-V: SOLR, OTC: SAENF)** is pleased to announce it has signed an agreement to build an 80 kilowatt ("kW") solar system for a poultry producer in Kentucky. The project is being built in partnership with Whayne Supply Company, a Caterpillar dealer. The poultry producer, whose name cannot be released for confidentiality reasons, contracts to distributors such as Perdue Farms which then supplies its products to grocery stores, food service outlets and fast food restaurants. Construction on the project will begin this week.

In addition to this project, Solar Alliance is also partnering with Whayne Supply Company on signing an additional six solar systems for agricultural businesses located in Southern Indiana and Kentucky. Together, Solar Alliance and Whayne Supply Company are targeting more than 600 poultry producers in Kentucky and are excited about the prospects for solar deployment in the industry. The retail poultry industry in the U.S. is valued at more than \$95 billion and is supported by 25,000 family farmers that could benefit from solar energy.

The project will also include a US Department of Agriculture ("USDA") grant application which will provide significant support for renewable energy projects for agricultural producers. The USDA program includes grants for up to 25% of total eligible project costs and loans for up to 75% of total eligible solar project costs.

"The combination of low cost, renewable solar power and a USDA grant provides an excellent solution for agricultural businesses to lower their operating costs and reinvest the savings into their business," said Solar Alliance CEO Myke Clark. "The farming heartland of America can realize substantial benefits from solar energy when combined with the USDA program and we are committed to delivering that value to American farmers. Solar Alliance is proud to be recognized as the solar partner with Whayne Supply, a company that has been in the energy business for decades and provides a full line of diversified energy solutions. We will continue to work with Whayne Supply to bring solar energy to as many agricultural customers as we can and we look forward to finalizing contracts for the six additional projects," concluded Clark.

"The solar system for the Kentucky poultry producer represents a new customer stream for Whayne Supply and Solar Alliance and is a great opportunity to bring the benefits of solar energy and USDA grants to an energy intensive business," said Steve Killian, Electric Power Gas and Microgrid Product Sales at Whayne Supply. "The U.S. poultry industry employees 355,000 people directly and 1.2 million indirectly. By combining USDA grants with low cost, renewable solar power we are helping to reduce operating costs and strengthen an important U.S. industry. Supply of solar equipment from Caterpillar Inc. is an integral component of renewable, environmentally conscious, power generation systems enabling customers to maximize efficiency. Kentucky has a long history of delivering affordable power and fuel. We look to solar power systems to be what keeps us competitive as a community in the energy hunt," concluded Killian.



Solar Alliance and Whyne Supply previously worked together on several commercial solar projects in Kentucky and West Virginia, with the latest completed at the New Raleigh Elementary School. Combining Solar Alliance's solar expertise with Whyne Supply's depth of experience and customer support provides a highly competitive product for commercial solar customers.

Agricultural businesses that are interested in a simple, environmentally friendly way to save money on operating costs are encouraged to visit our website ([www.solaralliance.com](http://www.solaralliance.com)) or give us a call at (865) 309-4674.

**About Whyne Supply ([www.whaynewalker.com](http://www.whaynewalker.com))**

Established in 1913, Whyne Supply Company is one of the nation's oldest and largest Caterpillar dealerships. Serving customers in Kentucky and Southern Indiana, Whyne Supply Company is your dealer for Caterpillar Inc., Thomas Built Buses, Western Star Trucks, Claas Lexion Combines, Massey Ferguson, Challenger Tractors, Genie, Sullair, Allmand, and other lines of construction, industrial, mining, paving, agricultural and transportation equipment. Whyne Supply Company is a subsidiary of Boyd Company LLC. For more information, visit [www.whaynewalker.com](http://www.whaynewalker.com) or like us on Facebook at @WhyneCat.

Myke Clark, CEO

<b>For more information:</b>
<b>Solar Alliance Sales</b> (865) 309-4674
<b>Solar Alliance</b> Myke Clark, CEO 604-288-9051 <a href="mailto:mclark@solaralliance.com">mclark@solaralliance.com</a>

**About Solar Alliance Energy Inc. ([www.solaralliance.com](http://www.solaralliance.com))**

Solar Alliance is an energy solutions provider focused on residential, commercial and industrial solar installations. The Company operates in California, Tennessee, North/South Carolina and Kentucky and has an expanding pipeline of solar projects. Since it was founded in 2003, the Company has developed wind and solar projects that provide enough electricity to power 150,000 homes. Our passion is improving life through ingenuity, simplicity and freedom of choice. Solar Alliance reduces or eliminates customers' vulnerability to rising energy costs, offers an environmentally-friendly source of electricity generation, and provides affordable, turnkey clean energy solutions.

*Statements in this news release, other than purely historical information, including statements relating to the Company's future plans and objectives or expected results, constitute Forward-looking statements. The words "would", "will", "expected" and "estimated" or other similar words and phrases are intended to identify forward-looking information. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be*



*materially different than those expressed or implied by such forward-looking information. Such factors include, but are not limited to: uncertainties related to the ability to raise sufficient capital, changes in economic conditions or financial markets, litigation, legislative or other judicial, regulatory and political competitive developments and technological or operational difficulties. Consequently, actual results may vary materially from those described in the forward-looking statements.*

***“Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.”***