

FOR IMMEDIATE RELEASE
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LaunchTN announces 36|86 Pavilion at Live On The Green Music Festival
*Expanded partnership with Lightning 100 features Job Fair
and Adventure Science Center for Kids*

Nashville, TN—Launch Tennessee (LaunchTN), a public-private partnership that fosters technology development and entrepreneurship across the state, is excited to announce the inaugural **36|86 Pavilion** at Live On The Green, Nashville's free outdoor music festival.

The pavilion is part of LaunchTN's expanded partnership with Lightning 100, Nashville's longest-running independent radio station, at [36|86 Entrepreneurship Festival](#) Aug. 28-29.

Programming at the 36|86 Pavilion includes:

- **36|86 Pavilion Job Fair**, in partnership with Asurion, Friday, Aug. 30, from 4-9 p.m. CT and Saturday, Aug. 31, from noon-8 p.m. CT. This casual networking opportunity will be open to job seekers looking to join a fast-growing startup, as well as young startups scouting for talent to scale their businesses.
- **36|86 Pavilion Adventure Science Center for Kids**, Sunday, Sept. 1. Connecting kids and robotics in partnership with the Adventure Science Center.

All events at the 36|86 Pavilion are free and open to the public.

"We're thrilled to continue to grow this partnership with Lightning 100 as we build a world-class entrepreneurship festival," said Margaret Dolan, President and CEO of LaunchTN. "We're particularly excited about the Pavilion Job Fair as it reinforces our firm belief that Tennessee is a great place to launch careers and grow companies."

Last year's inaugural partnership between LaunchTN and Lightning 100 included an exclusive VIP party on-site at Live On The Green—a feature open to 36|86+ ticket holders again this year. The combined events increased hotel occupancy in the downtown core from 2017, which created a ripple effect for downtown businesses.

"There was so much energy that spilled into our festival from 36|86 last year. We are very excited to expand our partnership with LaunchTN for 2019 and be able to offer some exciting new features," said Tom Hansen from Lightning 100. "Nashville will always be a music destination, and this partnership is a great opportunity to deepen connections between Nashville's innovative and creative communities."

Powered by LaunchTN, 36|86 is the Southeast's premier startup event, attracting more than 1,200 entrepreneurs, investors, and innovation-ecosystem builders from across the U.S. For more information and to purchase a ticket, visit attend3686.com.

Live On the Green Music Festival kicks off Thursday, Aug. 15, at Nashville's Public Square Park. It continues Thursday, Aug. 22, and closes with a four-day festival coinciding with 36|86 from Thursday, Aug. 29, through Sunday, Sept. 1. Gary Clark Jr., O.A.R., St. Paul & The Broken

Bones, Grace Potter, JOHNNYSWIM, and Lake Street Dive are among this year's headliners. [Click here](#) to see the full lineup.

ABOUT LAUNCH TENNESSEE

Launch Tennessee is a public-private partnership that supports entrepreneurs from ideation to exit, guided by a vision of making Tennessee the most startup-friendly state in the nation. Partnering with Entrepreneur Centers in six regions, Launch Tennessee creates collaboration among entrepreneurs, the private sector, capital sources, institutions, and government to offer entrepreneurs what they need to succeed and stay in Tennessee to build companies and create jobs. Visit LaunchTN.org to discover what makes Tennessee a great state for startups.

ABOUT LIVE ON THE GREEN MUSIC FESTIVAL:

Produced and presented by [WRLT Lightning 100.1 FM](#), Live On The Green is a free outdoor music festival held at Public Square Park in Nashville, TN. The Festival showcases the city's emerging musical talent and highlights [WELL](#)-known national acts. Since its inception in 2009, over 700,000 fans from all 50 states and 15 countries have attended the event. The festival has hosted more than 200 performing artists including Sheryl Crow, Ben Harper & The Innocent Criminals, Alabama Shakes, Cage The Elephant, Portugal. The Man, Jimmy Eat World, Dispatch, Spoon, Ben Folds, The Head And The Heart, Rodrigo y Gabriela, Band of Horses, Cold War Kids, City and Colour, Young The Giant, Matt & Kim, Michael Franti & Spearhead, Matt Nathanson, Ingrid Michaelson, The Wallflowers, Citizen Cope and many more.

ABOUT WRLT LIGHTNING 100:

Locally owned and operated for over 30 years, [WRLT Lightning 100.1 FM](#), Nashville's Independent Radio, has maintained an unwavering dedication to the city through its unique on-air programming and live events. The format of this award winning radio station affords it a wider range of music genres with a focus on local, emerging, and national artists. Lightning 100 is the proud producer and founder of [Live On The Green Music Festival](#).