



# JOULEDESK USER F.A.Q.

## ***What is JouleDesk?***

JouleDesk is a platform connecting coworkers to businesses with underutilized space. We know that for freelancers, entrepreneurs, and independent contractors, work isn't tied to any single location or time period. We also know that many businesses sit empty for most of the day as they prepare for the evening rush of diners and patrons. JouleDesk connects these two groups, providing coworkers the ability to reserve flexible workspace on demand, and providing businesses the ability to activate their otherwise empty space during the day.

## ***How is JouleDesk different than other workspaces?***

### **Typical offices**

JouleDesk is a far cry from your typical office. Offices are located in a static place, and the office environment remains unchanged from day to day. Not only does the office itself stay constant, but your individual workspace within the office typically stays in the same place. While offices can provide consistency, they are incapable of meeting changing location and environmental preferences.

### **Coffee shops**

Coffee shops can be great places to cowork, but they're not great coworking places. Coffee shops are designed and operated to serve coffee to a rotating group of people throughout the day. This is reflected in their small tables, lack of outlets, and the guilty feeling you get when you've worked for too long without buying another cup of coffee. Further, working from coffee shops is difficult to plan as you never know if there will be a table available, much less one with an outlet.

### **Standard coworking spaces**

Coworking spaces provide a more engaging office environment than your standard office and a more consistent work environment than a coffee shop. However, memberships can be expensive (free beer isn't free), and your work location is limited to the cowork office. Additionally, with cowork memberships, you're paying for constant access, even if you only need dedicated space for a few days or hours each week.

### **JouleDesk**

JouleDesk provides flexible workspace that can be differentiated by location, environment, and time of use. This flexibility enables you to pick the workspace that matches your mood, schedule, and location needs. By reserving your space through our platform, you can be sure that it will be waiting for you when arrive and will come with the amenities listed (wifi, outlets, etc.). Additionally, you'll only pay for the time you need and won't feel obligated to buy expensive lattes either.

## ***How much does it cost?***

As the platform connection users and business hosts, we do not dictate workspace pricing. The hosts decide the price/hour of workspace within their respective businesses, providing an array of pricing options for users. A brewpub, for instance, may charge less per hour than a fancy steak house.

## ***How do I get started?***

We're glad you asked! In the near future, you'll be able to download the JouleDesk app and create a user profile. You can then search for workspace by location or schedule to find available spaces that fit your needs. When you find the perfect space, reserve your workspace for the number of hours you need. Then you're all set to go work in an engaging environment for as long as you need in the location you want. At the end of the workday, you might even stick around for happy hour or dinner with your fellow coworkers when the business transforms back into its primary use.