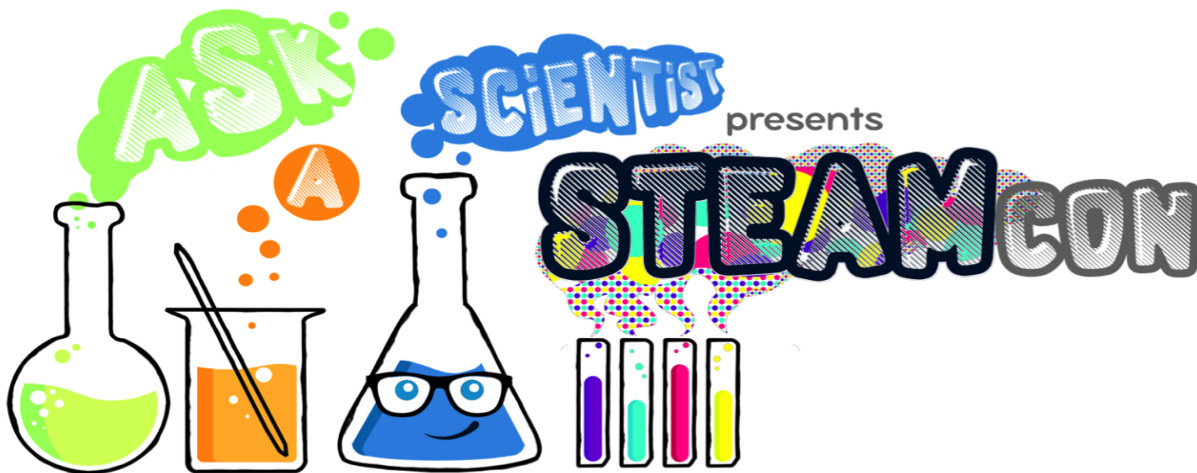


Knoxville Convention Center

701 Henley St, Knoxville, TN 37902

July 28th-29th, 2018



Connect. Inspire. Advocate.

What is STEAMcon?

This year, Ask a Scientist is hosting Knoxville's first ever Science Technology Engineering Arts and Mathematics Convention, STEAMcon! This event will highlight the broad range of local businesses and groups related to STEAM in East Tennessee. Our aim with STEAMcon is to make STEAM topics relatable, immersive, engaging, and tangible to the public through science communication.

Who's invited?

STEAMcon will host local businesses and groups from all over East Tennessee to share their particular STEAM-related expertise with the general public. The goal of this event is to showcase how STEAM contributes to the community in diverse ways and allow a venue for interactive communication for those from all backgrounds who may be interested in learning more. Topic include brewery science, public health monitoring, sustainable agriculture, architecture, and animal conservation. We encourage you to feature any number of other topics showcasing the diversity of STEAM!

Contact us:

 askasci@utk.edu

 www.askascientist.co/steamcon

the Ask a Scientist mission

East Tennessee is a growing hub of science and technology that hosts the University of Tennessee and Oak Ridge National Labs. In addition to these entities, East TN offers much, much more! Our goal is to enrich the community by showing how the different areas of science, technology, engineering, arts, and mathematics work together in many different ways to benefit our every day lives.

Sponsorship Tiers

Bronze up to \$500

Silver \geq \$500

Gold \geq \$1500

Platinum \geq \$3000

Bronze Benefits:

- Company/Organization name listed on website as sponsor on sponsor page
- Company/Organization name listed on electronic event fliers

Silver Benefits:

- Logo listed on website as sponsor on sponsor page
- Company/Organization name listed on hardcopy event fliers
- Logo listed on electronic event fliers
- Opportunity to provide one item for gift bag tote (one gift bag tote will go to each participating vendor only)
- Logo listed on sponsor banner during event
- Company/Organization name listed on volunteer shirt (depends on price of shirts)

Gold Benefits:

- Logo listed on website as sponsor on sponsor page
- Logo listed on hardcopy event fliers
- Logo listed on electronic event fliers
- Opportunity to provide two items for gift bag tote (one gift bag tote will go to each participating vendor only)
- Logo listed on sponsor banner during event (larger than Silver Sponsor logos)
- Logo listed on volunteer shirt
- Reserved vendor booth space if desired

Platinum Benefits:

- Logo listed on website as sponsor on sponsor page
- Logo listed on hardcopy event fliers
- Logo listed on electronic fliers
- Opportunity to provide three items for gift bag tote (one gift bag tote will go to each participating vendor only)
- Logo listed on sponsor banner during event (larger than Gold Sponsor logos)
- Logo listed on volunteer shirt (larger than Gold Sponsor logos)
- Reserved vendor booth space if desired
- Opportunity to provide one Company/Organization specific banner to display during event
- Individual post on Ask A Scientist Facebook, Twitter, and Instagram pages

How do you benefit?

By supporting STEAMcon you will not only benefit from free advertising but also through the opportunity to interact with potential customers and clients one-on-one. Knoxville is booming with science, technology, engineering, arts, and mathematics. As a local business or group involved in STEAM you have the power to influence your community. Come help us build up STEAM and shape the future of East Tennessee!