

FOR IMMEDIATE RELEASE  
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## **Top Nashville health, entrepreneurship and music events announce ‘Nashville Is’ collaboration**

*Health:Further, 36|86 Entrepreneurship Festival and Live on the Green to take over Nashville  
Aug. 27-31*

NASHVILLE, TN – Nashville health festival Health:Further; 36|86 Entrepreneurship Festival; and outdoor music festival Live On The Green announced today the launch of their new collaboration, Nashville Is. The week-long partnership celebrates three powerful Nashville industries: healthcare, technology and music.

Nashville Is will take place in various locations across downtown Nashville on Aug. 27-31, 2018. First, Health:Further, an annual festival focused on the future of health, will be held at the Country Music Hall of Fame and the Music City Center on Aug. 27-29. Next, 36|86 Entrepreneurship Festival, the Southeast’s premier startup event, will take place Aug. 29-30. Finally, Live On The Green, Nashville’s free outdoor music festival, begins on Thursday, Aug. 30 and continues through Labor Day weekend.

“Combining three things that Nashville is known for – music, healthcare and entrepreneurship – is a great way to grow this event,” said Butch Spyridon, president and CEO of the Nashville Convention & Visitors Corp. “Nashville’s innovative and creative culture is helping drive our city’s success, which you can see in our strength as a visitor destination and a place for young people to launch careers.”

“Nashville Is demonstrates Tennessee collaboration at its best,” said Launch Tennessee CEO Charlie Brock. “Launch Tennessee is excited that 36|86 Entrepreneurship Festival can be a part of showcasing the fantastic industry growth happening across the state, and we look forward to seeing this partnership continue to develop for years to come.”

As a part of the Nashville Is collaboration, Health:Further and 36|86 will offer a joint discounted ticket. For more information or to purchase a joint ticket, visit [www.nashvilleis.com](http://www.nashvilleis.com).

### About Health:Further

Health:Further is an open community focused on the future of health. We are driven to pursue two difficult ideals: that health is a human right, and that health must be supported affordably and sustainably. Each year our community gathers at the Health:Further Festival in Nashville, TN to exchange ideas, evidence and good will. We are providers, payers, politicians and practitioners. We are investors, innovators, artists and activists. We are patients, and together, we will create the ideal future of health. More at [HealthFurther.com](http://HealthFurther.com).

### About 36|86 Entrepreneurship Festival

Powered by Launch Tennessee, 36|86 is the Southeast’s premier event for founders at all stages. For the first time, 36|86 will offer multiple tracks for entrepreneurs, investors and ecosystem builders, with interactive panels and workshops to help them build, scale and execute. The two-

day experience is optimized for connecting with the people and resources your business needs to excel. Website: <http://launchtn.org/attend3686/>.

#### About Live On The Green Music Festival

Produced and presented by WRLT Lightning 100.1 FM, Live On The Green is a free outdoor music festival held at Public Square Park in Nashville, TN. The festival showcases the city's emerging musical talent and highlights well-known national acts. Since its inception in 2009, over 600,000 fans from all 50 states and 13 countries have attended the event. The festival has hosted more than 190 performing artists, including Ben Harper & The Innocent Criminals, Sheryl Crow, Alabama Shakes, Cage The Elephant, Passion Pit, Ben Folds, The Head And The Heart, Rodrigo y Gabriela, Band of Horses, Cold War Kids, Young The Giant, City and Colour, and many more. Website: <https://www.liveonthegreen.com/>.

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