

ATLANTA

# BRIDGECOMMUNITY

A commercialization program for startups. Founded by Coca-Cola.

From April-Oct 2018, select startups will gain access to Capgemini, Coca-Cola, Cox Enterprises, MailChimp and The Weather Company who are motivated to run pilots and enter licensing agreements within the Bridge Community program.

Designed to engineer and accelerate startup and corporate relationships:

- Training for startups - world-class enterprise sales, marketing, and negotiations workshops to understand corporate innovation needs and hone offerings
- Corporation leaders committed to minimizing roadblocks to streamline pilots and simplify contracts within their organizations
- Targeted introductions and relationship mediation



## Recruiting Startups for 2018

Security, Marketing, Ecommerce, Supply Chain, Machine Learning, Artificial Intelligence, Back Office Automation, Fleet Management & Environmental Sustainability, Digital Talent & Training

## Applications open NOW

[Apply on F6S: Atlanta Bridge Community 2018](#)

Early-stage, scale or growth stage startups are invited to apply.

Requires an average commitment of 2 hours per week from one person on your team.

No equity or IP taken or cash given to startups.

Check out a [2017 pilot success story](#) to get a taste of what we do