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**RDI Technologies Recipient of 3rd Annual Innov865 Traction Award, Presented by UT Federal Credit Union**

*Award recognizes Startup Day alum who has made the most progress*

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KNOXVILLE, Tenn. – [RDI Technologies](#), which offers video camera-based technology to quickly determine faults in machinery, infrastructure, and human performance not visible to the human eye, is the recipient of the third annual Innov865 Traction Award. Jenna Johns, Chief Operating Officer of RDI, accepted the award for the company, whose President, Bob Wilson, presented a Power Pitch during the third Startup Day in 2015. The announcement was made during the fifth annual Startup Day program at the U.S. Cellular Stage at The Bijou Theatre in Downtown Knoxville.

RDI counts Fortune 100 companies as its customers including, Honda, Nissan, Dow Chemical and Shell Oil. Since August 2016, the company has been completely profitable and revenue has increased by 400 percent.

Myra Hamilton, Assistant Vice President of Business Lending at UT Federal Credit Union, the sponsor of the award, presented it to Johns in front of hundreds of business leaders, investors, and entrepreneurs in attendance at Startup Day.

“It is an honor to sponsor this award for the third year in a row and to bestow it on such a deserving recipient,” said Hamilton. “Jenna Johns and her colleagues at RDI have developed a video data collection system that is revolutionizing motion measurement capabilities and helping industries from healthcare to infrastructure solve big problems.”

RDI’s patented technology measures deflection, displacement, movement and vibration not visible to the human eye—it’s the first non-invasive, simple, and cost effective way to visualize and quickly determine faults in machinery, infrastructure, and human performance. The technology is more effective than looking at numbers and analysis from tools like accelerometers, strain gauges, modeling software, or even optical sensing technology.

A 2016 CodeWorks alum, RDI has been the recipient of two awards: the Vision Systems Design 2017 Innovator Award and an American Society of Civil Engineers 2016 Innovation Award in the “Innovative Business Models and Technologies” category. Currently, RDI is working to develop relationships with international resellers and expand its Fortune 100 footprint. The company has also grown in size, with eight full time and eight contract-based employees.

“On behalf of my team at RDI, we are humbled to be the 2017 recipient of the Innov865 Traction Award and look forward to growing our company right here in Knoxville, Tennessee,” said Johns.

### **About Startup Day**

Startup Day is the signature event of Innov865 Week, a weeklong series of events that celebrates Knoxville’s entrepreneurial spirit. It is presented by the Innov865 Alliance, a brand that represents a commitment to yearlong collaboration to develop, support, and promote the region’s entrepreneurial ecosystem. Founding members of the Innov865 Alliance include the University of Tennessee Research Foundation, Oak Ridge National Laboratory, PYA, UT’s Anderson Center for Entrepreneurship and Innovation, Three Roots Capital, Tennessee Valley Authority, Launch Tennessee, and Knoxville Entrepreneur Center. To learn more, visit <http://innov865.com/>.