



This week we are launching our pilots for three new product features to extend the ClearUp service.

What's New:

- Patients can now access ClearUp from home, allowing your practice to get to know the patient prior to their appointment.
- Patients can use ClearUp's educational features that include videos at home or in-practice.

We have a partnership with AAO to provide vendor agnostic cataract videos that will enhance your patients' experience and help save time in the practice workflow. We are excited to introduce the new features shown below....

Patients Can Complete ClearUp From Home

A link is provided via email to patients to complete the ClearUp survey from home prior to their in-practice visit and consultation.

Bringing value to both the patient and the practice:

- This service allows more time for the patient to complete and prepare for their in-office visit, saving time in the patient process.
- The staff will get to know the patient prior to their visit.
- In addition to the questionnaire, we introduce curated educational content for each patient.
- The patient insight report is available just like the in-office version of ClearUp.



Welcome Diane!

Today we will be gaining your thoughts and preferences in order to better serve you for your visit with the doctor. Your answers will help us better understand your vision needs. We want you to be prepared for your upcoming appointment. Please complete the steps below.

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Cataract Vision Goals

Educational Videos After the Questionnaire

We have over 10 different lens specific AAO videos that are curated based on the patient's survey answers. If time allows, the patient can view the educational video/s upon completion of the survey. Your practice can choose which videos should be available and we even support custom practice videos.