

Dear Colleague,

I wanted to take this opportunity to invite you to participate in the Invest Midwest Venture Capital Forum which will take place on March 23-24, 2016 in St. Louis. I am a selection committee member for the food/ag/bioenergy track and we are looking forward to reviewing many great applications.

InvestMidwest continues to attract great investors to see presentations from the best high growth companies in the Middle US—companies that have presented at InvestMidwest have raised over \$1 billion in funding and through acquisitions.

There are three industry tracks: life sciences, IT/general business and food/ag/bioenergy.

The InvestMidwest selection committee will consider companies that meet the following criteria:

- 1. Seeking a minimum of \$1M
- 2. Projecting \$20M in revenue within five years
- 3. Located within the center corridor of the United States

The early application deadline is <u>November 13.</u> Companies that apply by the early deadline receive preferential consideration from the selection committees. The final application deadline is January 8.

Please spread the word regarding the InvestMidwest application process and encourage entrepreneurial companies seeking venture investment to apply to the program.

To provide potential applicants a perspective on the InvestMidwest program, view the video interviews from several of the 2015 InvestMidwest presenters.

Especially in the food/ag/bioenergy track we welcome a wide range of companies from across the U.S. so please contact us if you are interested in pitching.

Questions? Contact Christine Walsh at 314-444-1151 or by email.

Please forward this to other companies that would be interested in presenting and we are looking forward to seeing you in St. Louis in March!

Regards,

Pete Nelson President/CEO, Ag Innovation Development Group