



**FOR IMMEDIATE RELEASE: September 9, 2015**  
**Media Contact // [Tia Capps](#), 423.618.5073**

## Applications Now Open for CO.LAB Fall 2015 Accelerator

*Intensive program to be offered free, hosted in Edney Innovation Center*

CHATTANOOGA, Tenn. (September 9, 2015) – The Company Lab (CO.LAB) is now seeking applications for its Fall 2015 Accelerator. The program, which surrounds high growth potential startups with mentors and resources to grow, will take place from Sept. 14 to Dec. 23.

The deadline for submissions is Sept. 10. Highly qualified candidates who submit applications after Sept. 10 may be accepted into the program on a rolling basis through Sept. 17. Prospective participants can apply for the accelerator [here](#).

In conjunction with CO.LAB's relocation to the Edney Innovation Center in September and early October, participants in the Fall 2015 Accelerator will become the first startups to complete the program in Chattanooga's new Innovation District. Unlike previous iterations of the program, the Fall 2015 Accelerator will not require a participation fee.

“We encourage all entrepreneurs to apply for CO.LAB's Fall 2015 Accelerator,” said Alex Lavidge, Entrepreneur-in-Residence at CO.LAB. “While our programming is mostly geared toward CO.STARTERS graduates and similar entrepreneurs seeking investment capital or qualified sales leads, we make sure every applicant receives personalized recommendations on the next steps to move his or her business idea to the next level.”

The CO.LAB Accelerator is a 100-day program for startups interested in scaling out into larger markets. The experience is designed to help these companies transition an initial business concept into a compelling model fundable by other forms of angel or venture capital. Throughout the process, participants work closely with mentors as they prepare to attract the capital and new customers.

Though the CO.LAB Accelerator primarily caters to high growth potential startups, companies with non-scalable business models are welcome to apply. Those that have completed the ideation process and progressed to the customer-testing phase of business development are particularly well suited for the program.

In addition to receiving mentorship from local business experts and CO.LAB's Entrepreneur in Residence, participants in the CO.LAB Accelerator also enjoy access to free workspace, office resources and meeting rooms, as well as the opportunity to connect with qualified investors, either in arranged meetings or in a group presentation format.

Startups in the Spring 2015 Accelerator included Get Seated, Wind River Custom Homes, Silent Cycles, The Scout Boutique, NovaWhite Teeth Whitening Co., Inside Outcomes, MasterApp Studios, Innovasan, Your Outdoor Family, Fission Mobile Software, Fit Curious and Panoram Imports. To learn more about the CO.LAB Accelerator, [click here](#).

### **About The Company Lab (CO.LAB)**

The Company Lab (CO.LAB) exists to support the startup community and surrounding region through programs, events and services. Operating under the belief that entrepreneurial thinking is the foundation of our community's future, CO.LAB has devised a system to foster the startup spirit, which can be used as a model for entrepreneurial communities across the nation. Visit <http://colab.co> to learn more.

###