

GIGTANK™ DEMO DAY

CHATTANOOGA, TENNESSEE

What Is GIGTANK?

GIGTANK is a boutique accelerator for startups developing ultra high-bandwidth business applications. The program is located in Chattanooga, TN - home of the nation's only metro-wide fiber optic network. Hosted by The Company Lab (CO.LAB), this fourth annual program attracts innovators from across North America to Chattanooga each summer to develop next-generation companies. All GIGTANK startup teams and specialists receive free housing from the University of Tennessee at Chattanooga, free workspace, and on-the-ground guidance from industry experts and national thought leaders in broadband and entrepreneurship.

GIGTANK is globally-recognized for being the world's first startup accelerator to offer bandwidth-intensive companies access to metro-wide gigabit Internet service. Last year, the program made [national headlines](#) for becoming America's first startup accelerator for the 3D printing industry. As a result, Chattanooga is now home to a growing ecosystem of additive manufacturing experts, startups, and resources, as well as connections into some of the highest levels of the industry.

With this asset in mind, the GIGTANK 2015 cohort was curated to reflect a broad range of entrepreneurial ambitions, skill sets, and geographies. Their applications address opportunities in virtual reality, big data analytics, beacon and sensor technologies, software defined networking, and the Internet of Things, as well as several other areas of promise. [Click here](#) to learn more about the startups of GIGTANK 2015.

Why Attend Demo Day?

GIGTANK culminates with Demo Day, where startup teams pitch their business concepts to an audience of investors, partners, media, and community supporters. The event typically attracts high-profile guests and visitors from across the country, functioning as a showcase for those interested in providing seed funding, pilot partnerships, or additional resources to GIGTANK teams. Demo Day also serves as an opportunity to get an inside view of emerging business innovations in broadband and 3D printing.

This year, the event will feature a keynote address from [Robert Tercek](#), a global thought leader on digital media innovation and a former executive at MTV, Sony and the Oprah Winfrey Network. The full Demo Day experience will include:

- A special investor pitch session, where GIGTANK startups will present the business and financial case for their concepts
- An extended pitch session, where GIGTANK startups will present a full picture of their applications to a larger audience of investors, media, partners, and the general public
- A keynote address from global thought leader Robert Tercek
- VIP Reception for investors, sponsors, and national media
- Opportunities to interact with major leaders in industry, entrepreneurship, and technology



HOSTED BY THE COMPANY LAB
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In past years, national guests at GIGTANK Demo Day have included Terry Wohlers, the world's foremost expert on the additive manufacturing industry, Bob Metcalfe, the inventor of Ethernet, and leaders from Mozilla, Warner Brothers, Alcatel-Lucent, Cisco, USC Annenberg's Innovation Lab, IBM and US Ignite. In addition to featuring startup pitches from each GIGTANK team, Demo Day also features opportunities for guests to interact with its entrepreneurs during special networking breaks throughout the day.

When and Where is GIGTANK Demo Day?

When: Tuesday, July 28

2 p.m. Registration & VIP/Investor Preview
3 p.m. VIP/Investor Pitch Session
5 p.m. Public Registration, Networking & Dinner
6 p.m. Public Pitch Showcase
8:15 p.m. Keynote Address by Robert Tercek
8:50 p.m. Award Presentation

Where: Girls Preparatory School // 205 Island Ave., Chattanooga, TN 37405

Transportation: [Ground transportation to/from the Chattanooga Metropolitan Airport](#)

Recommended Accommodations:

[The Chattanooga](#) // [Click here](#) for discounted rate.

[Hampton Inn & Suites Chattanooga](#) // Call 423.693.0500 and ask for the GIGTANK Demo Day discount. If booking online, use group code **GTD**.

[Click here to register for Demo Day.](#)

More details about GIGTANK 2015 are available at www.thegigtank.com.



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