



FOR IMMEDIATE RELEASE

Rocket Hatch Announces Partnership with Downtown Huntsville, Inc. for CO.STARTERS business acceleration program

Huntsville, February 23, 2014 - Rocket Hatch, a Huntsville-based non-profit organization supporting entrepreneurship in North Alabama, is thrilled to announce a new partnership with Downtown Huntsville Inc., an organization committed to creating a diverse and economically stable Downtown in the city. Downtown Huntsville Inc. will be providing scholarships to select graduates of Rocket Hatch's CO.STARTERS program, who aim to open their new businesses in the downtown area.

“Rocket Hatch sees a thriving downtown as a key element in creating a sustainable startup community. Successful local businesses downtown not only bring economic activity but enrich our local culture and improve our city as an attractive place for young entrepreneurs.” said Antonio Montoya, Rocket Hatch co-founder and Executive Director.

“We are thrilled to partner with Rocket Hatch to provide qualified downtown-based entrepreneurs access to strategic training and planning opportunities through Rocket Hatch programs,” said Downtown Huntsville Inc. CEO, Chad Emerson.

Rocket Hatch brought the CO.STARTERS business acceleration program to Huntsville, because of its focus on lean startup principles and business modeling frameworks, typically used in high-growth startups that have been adapted to work on any business. The program, which is being used in over 20 locations in the US, provides a support community for entrepreneurs as they seek to turn their business ideas into action. Rocket Hatch offers the CO.STARTERS program at Lowe Mill ARTS & Entertainment, studio 2008. More information about the program can be found at <http://costarters.rokethatch.org>

###

About Rocket Hatch

Rocket Hatch is an open community of creators and entrepreneurs with the mission of supporting the startup movement in the Huntsville Metro and surrounding areas. Rocket Hatch is leveraging the best available entrepreneurial resources connecting the local startups, innovators and entrepreneurs with the global startup ecosystem. For more about Rocket Hatch visit rokethatch.org



About Downtown Huntsville Inc.

Downtown Huntsville Inc. is the economic engine and champion for a vibrant Downtown Huntsville. Its members represent all stakeholder groups, including Downtown property owners, business owners, tourist attractions, business organizations, advocacy groups, neighborhood associations and residents from throughout the city.

Downtown Huntsville, Inc. focuses on the following major initiatives:

- Urban Environment – Master planning with the City a high-quality live, work, play urban environment, focused on opportunity sites and redevelopment projects
- Downtown Development – Commercial & retail business development
- Advocacy & Public Policy – State and local issues
- Marketing & Public Relations
- Philanthropy & Membership

Media Contact

Ana Aristizabal
press@rockethatch.com
256-527-1509

###