



## Rocket Hatch moves CO.STARTERS program to Lowe Mill

HUNTSVILLE, Ala. Jan 9th, 2015 – Rocket Hatch announced today that it will continue to offer CO.STARTERS, a nationally renowned platform that helps communities grow local business at Lowe Mill ARTS & Entertainment. The nine-week program equips aspiring entrepreneurs with the insights, relationships, and tools needed to turn business ideas into action. Unlike traditional platforms, CO.STARTERS applies the lean business modeling methods popular among high-growth startups to businesses of all kinds.

“CO.STARTERS is a great match for the Lowe Mill creative community, this program adds to our vision as a private arts center and incubator”, said Marcia Freeman, Lowe Mill Executive Director.

Rocket Hatch brought CO.STARTERS to North Alabama with the goal to provide creative, smaller-scale startups the same level of support and tools as their high-growth counterparts. The Lowe Mill partnership complements existing partnerships with Rosita’s Farm, the North Alabama Revolving Loan Fund, and Downtown Huntsville, Inc., which provide scholarships and seed funding to aspiring entrepreneurs that complete the program.

“The CO.STARTERS program has caused a deep impact in our community, we have been able to activate a host of talented entrepreneurs, and provided them with the organized community support they need to thrive,” said Antonio Montoya, Rocket Hatch co-founder. “The initial CO.STARTERS cohort proved that there was a need for a fresh approach to entrepreneurship development in our city. We cannot think of a better environment than Lowe Mill to continue the growth of our program.”

The nine-week CO.STARTERS program at Lowe Mill will kick off on February 26th. Meetings will be Thursdays from 5:30pm to 8:30pm in Studio 2008. An information session will be held Wednesday February 11th at 6:30pm at the same location.

CO.STARTERS came out of The Company Lab, a Chattanooga, Tennessee organization that offers programs and events to support local startups and innovators, acting as a catalyst for a healthy entrepreneurial community. This new program takes the lessons learned from working with thousands of local creative entrepreneurs and combines that knowledge with the lean business modeling methods used by high-growth startups. The CO.STARTERS model has been tested for years in Chattanooga, Cincinnati and Detroit, and was brought to Huntsville in 2014 by Rocket Hatch. For more information on CO.STARTERS and Rocket Hatch visit [costarters.rockethatch.org](http://costarters.rockethatch.org).



### About Rocket Hatch

Rocket Hatch is an open community of creators and entrepreneurs with the mission of supporting the startup movement in the Huntsville Metro and surrounding areas. Rocket Hatch is leveraging the best available entrepreneurial resources connecting the local startups, innovators and entrepreneurs with the global startup ecosystem. For more about Rocket Hatch visit [rockethatch.org](http://rockethatch.org)

### About Lowe Mill ARTS & Entertainment

Lowe Mill ARTS & Entertainment is America's largest independent center for the arts. With over 200 working artists, small businesses, restaurants, and live performance venues, this huge historic textile mill is now a rising home for art, culture and music. Visitors are encouraged to enter our studios and speak with artists to learn about their work processes, inspirations, and to purchase work. Check our event calendar and public hours for visiting times and come see us!

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