

10/6

10/7

10/8

10/9

10/10

10/11

STARTUP WEEK CHATTA NOOGA

MON TUE WED

THU FRI SAT

BASECAMP AT MILLER PLAZA

Refuel, relax, and recharge with information, activities, wifi, snacks, swag, a hammock park, and live music all week!

8AM-9AM // STARTUP WEEK CHATTA NOOGA KICKOFF!

HOST: Startup Week Chattanooga Track Chairs & Leaders + River City Company

11:30AM-1:30PM // LIVE MUSIC

HOST: River City Company

12PM-1:30PM // KEYNOTE SPEAKER: DAVID WEINBERGER

Author of Too Big To Know & senior researcher at Harvard's Berkman Center for Internet & Society

HOST: Chattanooga Spirit Series

3PM-5PM // UTC CEO CLUB ELEVATOR PITCH COMPETITION

HOST: UTC CEO Club

4:30PM-8:30PM // 100 GIRLS OF CODE WORKSHOP

HOST: TN Code Academy

5:30PM-7:30PM // LET'S MAKE A MAP

HOST: Jason Denizac, Maptime CHA

6:30PM-9PM // STARTUP PONG

HOST: Delegator + Pricewater

6:30PM-9:30PM // FOUNDRY GROUP'S BRAD FELD LIVE VIA VIDEOCONFERENCE

HOST: Brad Feld, Foundry Group + Charlie Brock, LaunchTN

7PM-8PM // THE LANGUAGE MIXER

HOST: Chattanooga School of Language

8:30AM-9:30AM // WAYPAVER PRESENTS: COLLEGE RECRUITING-ONE BIG EXPERIMENT!

HOST: Lucky Ramsey, WayPaver

9AM-10AM // PITCHING YOUR IDEA IN THE REAL WORLD

HOST: Dynamic Displays & Graphics

11:30AM-1PM // MUSIC + TECHNOLOGY + BUSINESS

HOST: Back Porch Group (via Skype)

11:30AM-1:30PM // LIVE MUSIC

HOST: River City Company

12PM-1PM // HOW TRACEABLE IS YOUR SUPPLY CHAIN?

HOST: Ongeleigh Gipson - Temperate

12PM-2PM // PEOPLE + PLANNING FOR STARTUPS

HOST: Dan Gilmore - Squire Strategies

4PM-7PM // REVERSE PITCH

HOST: Launch Tennessee

5PM-7PM // CONNECTIVITY SHOWCASE

HOST: Causeway

6PM-7PM // TOP 10 TIPS TO LAUNCH A SUCCESSFUL KICKSTARTER CAMPAIGN

HOST: Alex Lavidge - Variable, Inc.

7PM-9PM // CODE & CREATIVITY #8: AARON IRIZARRY + JASON DENIZAC

HOST: Code & Creativity

7:30PM-9:30PM // MOUNTING CINEMA CAMERAS TO A BIKE WORKSHOP

HOST: SVAD Productions

8:30AM-10:30AM // CEO SPEAKER SERIES - TALK OF THE TOWN

Featuring Greg Vital, CEO of Independent Healthcare Properties

9AM-10AM // 1 MILLION CUPS PRESENTS PADGETT ARNOLD, SEQUATCHIE COVE FARM & CREAMERY

HOST: 1 Million Cups

10AM-12PM // TECHTOWN POP-UP CAMP

HOST: TechTown

11:30AM-1:30PM // LIVE MUSIC

HOST: River City Company

12PM-2PM // CREATIVE WORKSPACES

HOST: Justin Dumsday - River Street Architecture

12PM-2PM // HOW CAN STARTUPS WORK WITH THE CITY OF CHA?

HOST: City of Chattanooga: Office of Multicultural Affairs

12PM-2PM // WE DID IT

Lunch panel discussion with CHA startups that have closed one or more rounds of financing

12PM-2PM // DRIVING INNOVATION WITH YOUR SMALL BUSINESS

HOST: Miller & Martin

1:45PM-3:15PM // DRIVING INNOVATION WITH YOUR SMALL BUSINESS

3PM-5PM // OFFICE HOURS: PUBLIC SPEAKING ADVISING WITH AQQOLADE

HOST: AQQOLADE

7:30PM-9:30PM // MOUNTING CINEMA CAMERAS TO A BIKE WORKSHOP

HOST: SVAD Productions

4PM-5PM // #NAILEDIT: A STORYTELLING WORKSHOP ON THE ART OF FAILING

HOST: Ben Schnell - Another Story

4PM-5:30PM // IT'S A GREAT TIME TO BE A UX DESIGNER

HOST: Jared Spool, Center Centre

4:30PM-6PM // PERSPECTIVE TO GROW

HOST: SwiftWing Ventures

5PM-7PM // HHM B-B-Q: BRATS, BREWS & QS

HOST: Henderson Hutcherson & McCullough

5:30PM-7:30PM // ETSY CRAFT ENTREPRENEURSHIP - CLASSES START!

HOST: Etsy + Chattanooga Public Library

5:30PM-7:30PM // ETSY SHOP CRITIQUE AND MIXER

HOST: EtsyNooga

6PM-7PM // PUSH TOSTARTUP WEEK LEGAL WORKSHOP

HOST: A. Emma Flynn, PUSH TOSTART

6PM-8:30PM // CHATTA NOOGA SOUP, PRESENTED BY CO.STARTERS

HOST: CO.STARTERS

5:30PM-7:00PM // CO.STARTERS SUMMIT KEYNOTE SPEAKER - CHRIS GUILLEBEAU

HOST: CO.STARTERS

5:30PM-7:30PM // BUILDING THE NEXT GENERATION OF ENTREPRENEURS & MAKERS

Family Night at the Creative Discovery Museum with the Mozilla Gigabit Community Fund

7:30PM-8:30PM // STARTUP AWARDS

HOST: Lamp Post Group

9PM-12AM // AFTERBURN

Official Startup Awards Afterparty

7:30AM-9:30AM // TOWN HALL: ENTREPRENEURSHIP AND EDUCATION IN CHATTA NOOGA

HOST: Mozilla Hive Chattanooga + Public Education Foundation

9AM-10AM // VENTURE CAPITAL IN THE TWO VALLEYS

HOST: Jack Studer, Lamp Post Group

11:30AM-1:30PM // LIVE MUSIC

HOST: River City Company

12PM-1PM // YOU'RE HERE. WHY WE ARE TOO.

HOST: Caleb Ludwick - 26 Tools, Daniel Ryan - DRyan, and Ben Weaver - OpenTable

12PM-1:30PM // HACKING THE IMPOSSIBLE - A DEVELOPER'S GUIDE TO WORKING WITH VISIONARIES

HOST: Jonathan Cutrell, Whiteboard

2PM-4PM // FINDING YOUR FUNDING

HOST: Tennessee Small Business Development Center (TSBDC)

3PM-5:30PM // ANGEL INVESTING 101 WITH NICOLE GRAVAGNA

HOST: The Company Lab (CO.LAB)

5:30PM-7:00PM // CO.STARTERS SUMMIT KEYNOTE SPEAKER - CHRIS GUILLEBEAU

HOST: CO.STARTERS

5:30PM-7:30PM // BUILDING THE NEXT GENERATION OF ENTREPRENEURS & MAKERS

HOST: CO.STARTERS

7:30PM-8:30PM // STARTUP AWARDS

HOST: Lamp Post Group

9PM-12AM // AFTERBURN

Official Startup Awards Afterparty

7:30AM-8:30AM // FUELING POTENTIAL, RACING THE WIN

The startup journey of Hatch's House of Hope as told by president and co-founder Amy Jo Osborn

9AM-10:30AM // DESIGN THINKING BOOTCAMP

HOST: David Hendee - Carbon Five

11:30AM-1:30PM // LIVE MUSIC

HOST: River City Company

11:30AM-1:30PM // THE NEIGHBORHOOD POSTCARD PROJECT

HOST: Glass House Collective

12PM-1:30PM // SOFTWARE FOR ONE

HOST: Alex Cruikshank - Carbon Five

12PM-2PM // VICTOR SAAD: THE VALUE OF EXPERIENTIAL LEARNING

HOST: Causeway

1PM-3PM // OFFICE HOURS: LEGAL ADVISING WITH CHAMBLISS STARTUP GROUP

HOST: Chambliss Startup Group

1PM-3PM // OFFICE HOURS: ACCOUNTING ADVISING WITH HHM

HOST: Henderson Hutcherson & McCullough

5PM-6PM // THE POWER OF LOCAL CONNECTIVITY

HOST: Local Motive

5:30PM-7:30PM // MAKERSPACES: YOUR COMMUNITY GARAGE

HOST: Chatt\*Lab

5:30PM-8PM // INNOVATION DELEGATION PRESENTATION

HOST: WayPaver / Lamp Post Group

10AM-6PM // CHATTA NOOGA MINI MAKER FAIRE

HOST: Chattanooga Mini Maker Faire Organizing Committee

9AM-10:30AM // DESIGN THINKING BOOTCAMP

HOST: David Hendee - Carbon Five

11:30AM-1:30PM // LIVE MUSIC

HOST: River City Company

11:30AM-1:30PM // THE NEIGHBORHOOD POSTCARD PROJECT

HOST: Glass House Collective

12PM-1:30PM // SOFTWARE FOR ONE

HOST: Alex Cruikshank - Carbon Five

12PM-2PM // VICTOR SAAD: THE VALUE OF EXPERIENTIAL LEARNING

HOST: Causeway

1PM-3PM // OFFICE HOURS: LEGAL ADVISING WITH CHAMBLISS STARTUP GROUP

HOST: Chambliss Startup Group

1PM-3PM // OFFICE HOURS: ACCOUNTING ADVISING WITH HHM

HOST: Henderson Hutcherson & McCullough

5PM-6PM // THE POWER OF LOCAL CONNECTIVITY

HOST: Local Motive

5:30PM-7:30PM // MAKERSPACES: YOUR COMMUNITY GARAGE

HOST: Chatt\*Lab

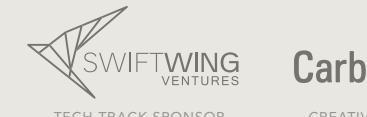
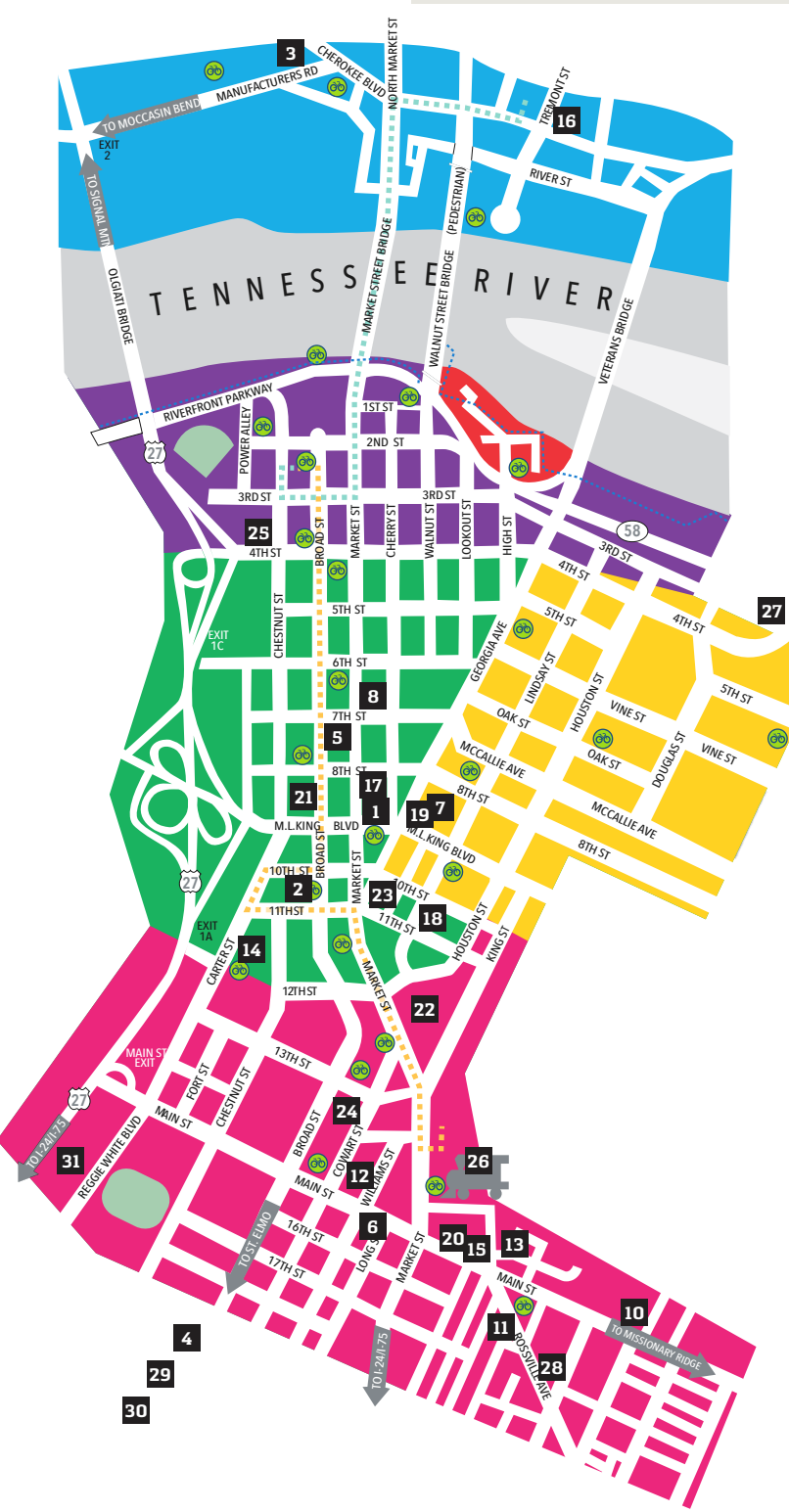
5:30PM-8PM // INNOVATION DELEGATION PRESENTATION

HOST: WayPaver / Lamp Post Group

10AM-6PM // CHATTA NOOGA MINI MAKER FAIRE

HOST: Chattanooga Mini Maker Faire Organizing Committee

REGISTRATION + FEE REQUIRED



ON SOCIAL MEDIA: @StartupWeekCHA #StartupWeekCHA

