

MONDAY, 10/6



8AM-9AM // **STARTUP WEEK CHATTANOOGA KICKOFF!**

HOST: Startup Week Chattanooga Track Chairs & Leaders + River City Company
VENUE: Startup Week CHA Basecamp at Miller Plaza, 850 Market St.



11:30AM-1:30PM // **LIVE MUSIC**

HOST: Startup Week CHA Basecamp
VENUE: Miller Plaza, 850 Market St.

12PM-1:30PM // **KEYNOTE SPEAKER: DAVID WEINBERGER**

Author of Too Big To Know & senior researcher at Harvard's Berkman Center for Internet & Society

HOST: Chattanooga Spirit Series
VENUE: Chattanooga Public Library 4th Floor, 1001 Broad St.



3PM-5PM // **UTC CEO CLUB ELEVATOR PITCH COMPETITION**

HOST: UTC CEO Club
VENUE: The INCubator, 100 Cherokee Blvd.



5:30PM-7:30PM // **LET'S MAKE A MAP**

HOST: Jason Denizac
VENUE: Society of Work, 701 Market St., Suite 1350

TUESDAY, 10/7



9AM-10AM // **PITCHING YOUR IDEA IN THE REAL WORLD**

HOST: Dynamic Displays & Graphics
VENUE: 801 N. Market St.



11:30AM-1:30PM // **LIVE MUSIC**

HOST: Startup Week CHA Basecamp
VENUE: Miller Plaza, 850 Market St.

12PM-1PM // **HOW TRACEABLE IS YOUR SUPPLY CHAIN?**

HOST: Ongeleigh Gipson – Temperate
VENUE: Velo Coffee Roasters, 509 E. Main St.



12PM-2PM // **PEOPLE + PLANNING FOR STARTUPS**

HOST: Dan Gilmore – Squire Strategies
VENUE: Cadence Coffee, 11 E. 8th St.



4PM-7PM // **REVERSE PITCH**

HOST: Launch Tennessee
VENUE: The Church on Main, 1601 Rossville Ave.



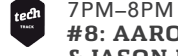
5PM-7PM // **CONNECTIVITY SHOWCASE**

HOST: Causeway
VENUE: Causeway, 16 Patten Parkway



6PM-7PM // **TOP 10 TIPS TO LAUNCH A SUCCESSFUL KICKSTARTER CAMPAIGN**

HOST: Alex Lavidge – Variable, Inc.
VENUE: The INCubator, 100 Cherokee Blvd.



7PM-8PM // **CODE & CREATIVITY #8: AARON IRIZARRY & JASON DENIZAC**

HOST: Code & Creativity
VENUE: The Camp House, 1427 Williams St.



7PM-9PM // **FALL 2014 CHAMBLISS STARTUP SOCIAL**

HOST: Chambliss Startup Group
VENUE: The Crash Pad, 29 Johnson St.

WEDNESDAY, 10/8



ALL DAY // CENTER CENTRE LAUNCH EVENT

HOST: Center Centre
VENUE: Center Centre, 811 Broad St., Suite 400



8:30AM-10:30AM // **CEO SPEAKER SERIES – "TALK OF THE TOWN"**

Featuring Greg Vital, CEO of Independent Healthcare Properties

HOST: Tennessee Small Business Development Center (TSBDC) + The Company Lab (CO.LAB)
VENUE: Convention Center, 1150 Carter St.



11:30AM-1:30PM // **LIVE MUSIC**

HOST: Startup Week CHA Basecamp
VENUE: Miller Plaza, 850 Market St.



12PM-2PM // **CREATIVE WORKSPACES**

HOST: Justin Dumsday – River Street Architecture
VENUE: Ambition, 800 Market St., Suite 200



12PM-2PM // **HOW CAN STARTUPS WORK WITH THE CITY OF CHA?**

HOST: City of Chattanooga: Office of Multicultural Affairs
VENUE: Chattanooga City Hall, 101 E. 11th St.



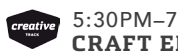
4PM-5PM // **#NAILEDIT: A STORYTELLING WORKSHOP ON THE ART OF FAILING**

HOST: Ben Schnell
VENUE: Startup Week CHA Basecamp at Miller Plaza, 850 Market St.



5PM-7PM // **HMM B-B-Q: BRATS, BREWS & QS**

HOST: Henderson Hutcherson & McCullough
VENUE: Henderson Hutcherson & McCullough, 1200 Market St.



5:30PM-7:30PM // **ETSY CRAFT ENTREPRENEURSHIP**

HOST: Etsy + Chattanooga Public Library
VENUE: Chattanooga Public Library, 1001 Broad St.



5:30PM-7:30PM // **ETSY SHOP CRITIQUE AND MIXER**

HOST: EtsyNooga
VENUE: Chattanooga Public Library 4th Floor, 1001 Broad St.



6PM-8:30PM // **CHATTANOOGA SOUP, PRESENTED BY CO.STARTERS**

HOST: CO.STARTERS
VENUE: The Church on Main, 1601 Rossville Ave.

**STARTUP
WEEK
CHATTANOOGA**

Some events require pre-registration and/or a fee for admission.

View the most up-to-date schedule and details at
STARTUPWEEKCHA.COM

THURSDAY, 10/9

7:30AM-9:30AM // **TOWN HALL: ENTREPRENEURSHIP AND EDUCATION IN CHATTANOOGA**

HOST: Mozilla Hive Chattanooga + Public Education Foundation
VENUE: Public Education Foundation (3rd Floor), 100 E. 10th St.



11:30AM-1:30PM // **LIVE MUSIC**

HOST: Startup Week CHA Basecamp
VENUE: Miller Plaza, 850 Market St.

12PM-1:30PM // **HACKING THE IMPOSSIBLE – A DEVELOPER'S GUIDE TO WORKING WITH VISIONARIES**

HOST: Jonathan Cutrell – Whiteboard
VENUE: Whiteboard, 1301 Cowart St.

2PM-4PM // **FINDING YOUR FUNDING**

HOST: Tennessee Small Business Development Center (TSBDC)
VENUE: The INCubator, 100 Cherokee Blvd.

3PM-5:30PM // **ANGEL INVESTOR TRAINING WITH NICOLE GRAVAGNA**

HOST: The Company Lab (CO.LAB)
VENUE: The Company Lab (CO.LAB), 55 E. Main St.

5:30PM-6:30PM // **CO.STARTERS SUMMIT KEYNOTE SPEAKER – CHRIS GUILLEBEAU**

HOST: CO.STARTERS
VENUE: The Church on Main, 1601 Rossville Ave.

5:30PM-7:30PM // **BUILDING THE NEXT GENERATION OF ENTREPRENEURS & MAKERS:**

Family Night at the Creative Discovery Museum with the Mozilla Gigabit Community Fund

HOST: Mozilla Gigabit Community Fund
VENUE: Creative Discovery Museum, 321 Chestnut St.



7:30PM-8:30PM // **STARTUP AWARDS**

HOST: Lamp Post Group
VENUE: Track 29, 1400 Market St.



9PM-12AM // **MASQUERADE**

HOST: Lamp Post Group
VENUE: Track 29, 1400 Market St.

FRIDAY, 10/10



11:30AM-1:30PM // **LIVE MUSIC**

HOST: Startup Week CHA Basecamp
VENUE: Miller Plaza, 850 Market St.

12PM-2PM // **VICTOR SAAD: THE VALUE OF EXPERIENTIAL LEARNING**

HOST: Causeway
VENUE: Causeway, 16 Patten Parkway

1PM-3PM // **ACCOUNTING ADVISING WITH HENDERSON HUTCHERSON & MCCULLOUGH**

HOST: Henderson Hutcherson & McCullough
VENUE: The Company Lab (CO.LAB), 55 E. Main St.

5:30PM-7:30PM // **MAKERSPACES: YOUR COMMUNITY GARAGE**

HOST: Chatt*Lab
VENUE: Chatt*Lab, 3405 St. Elmo Ave.

7PM-10PM // **INNOVATION DELEGATION PRESENTATION**

HOST: WayPaver
VENUE: Lamp Post Group, 800 Market St.

SATURDAY, 10/11

10AM-6PM // **CHATTANOOGA MINI MAKER FAIRE**

HOST: Chattanooga Mini Maker Faire Organizing Committee
VENUE: First Tennessee Pavilion, 1826 Reggie White Blvd.



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