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Knoxville Entrepreneur Center, CodeStock Announce
'Breakout Sessions: Turning Tech into a Business'

Fresh off the success of the MediaWorks digital accelerator program, the Knoxville Entrepreneur Center has partnered with technology expo CodeStock for a three-part educational series, "Breakout Sessions: Turning Technology into a Business." The series is aimed at bridging the gap between local coders and startup entrepreneurs. Events will be held quarterly over the next year and are set to kick off on Oct. 2.

Programming is as follows:

Oct. 2 - Finding Users: I built it, where are they?
Jan. 22 - Finding Dollars: How do I fund my idea?
April 16 – Finding People: Who else do I need?

All events will be hosted at KEC located at 17 Market Square in downtown Knoxville.

"The goal of the partnership is to build a bridge between the local software development community and the local startup community," said Jonathan Sexton, KEC's entrepreneur in residence. " There is so much technical talent in the Knoxville area, and these are the people KEC is built to serve, highly talented individuals with great ideas. "

Codestock is in its fifth year and attendance continues to expand with more than 500 coders showing up in Knoxville to this year's July event.

"We are really excited to work with KEC, so many of our patrons have great ideas and often struggle with figuring out how to turn that great idea or technology into a business," said Andrew May, CodeStock board co-chairman. "This is an awesome opportunity bridge that gap."

Registration information and more details about the breakout sessions can be found at www.knoxec.com. Attendance is free but seats are limited to 50. Donations will be accepted in support of TechCo, a local non-profit co-founded by CodeStock founder Michael Neel that helps "at-risk" youth learn how to code software.