



FOR IMMEDIATE RELEASE

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Scripps Networks Interactive to host 100 Girls of Code Workshop

CHATTANOOGA, Tenn. (June 23, 2014)—100 Girls of Code, a program of the Tennessee Code Academy, will conduct workshops across Tennessee to raise awareness among girls ages 12 to 18 about careers in computer science this summer. [Scripps Networks Interactive](#) will host the Knoxville tour stop on June 30.

“Scripps Networks is committed to doing what we can to strengthen the communities where our employees live and work,” said Cindy McConkey, senior vice president of corporate social responsibility for the company, which has its global headquarters in Knoxville. “With a history of advocating for women in technology and leadership roles, the opportunity to inspire potential future technology leaders is a natural extension of our community giving strategy.”

The summer program – sponsored by [STEMspark](#), [Tennessee Tech University](#) and [Launch Tennessee](#) – will help girls garner interest in computer programming, web development, gaming and computer applications. According to the U.S. Labor Department, only 12 percent of employees in the science, technology, engineering and mathematics (STEM) fields are women.

The 100 Girls of Code workshops will include an introduction into computer programming, a tutorial of the latest website development techniques and a start at the most innovative gaming development strategies—all taught by female programmers. Some events, including the event at Scripps Networks Interactive, also will include a speaker panel of women leaders in technology, with women working in digital media, internet technology and social media at Scripps Networks scheduled to talk with the girls involved in the workshop.

“Educators and workforce development professionals realize the need for these skill sets,” said Sammy Lowdermilk, director of TN Code Academy. “Our efforts in Tennessee are to get not only females, but all youth interested in the computer sciences.”

For information about how to get involved or sponsor this initiative, visit 100girlsofcode.com or contact Sammy Lowdermilk at Sammy@tncodeacademy.com.

About TN Code Academy

TN Code Academy is a progressive programming education initiative that immerses students in an engaging, real-world environment in which they are challenged to create with code. By giving students the resources needed for success, we hope they will become leaders of the high-tech Tennessee workforce. 100 Girls of Code workshops are statewide day camps held in order to raise awareness among females ages 12 - 18 about a career in computer science. We must address gender parity in STEM fields, and this is a small start. For more information, please visit tncodeacademy.com.

About Scripps Networks Interactive

Scripps Networks Interactive (NYSE: SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms. The company's lifestyle media portfolio comprises popular television and Internet brands – HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country – which collectively reach more than 170 million consumers each month. Companion websites complement on-air programming with video and social media that inform and inspire. The company's global networks reach millions of consumers across North and South America, Asia, Europe, the Middle East and Africa. Scripps Networks Interactive is headquartered in Knoxville, Tennessee. For more information, please visit scrippsnetworksinteractive.com.

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