

INFORMATION FOR RELEASE

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LAUNCH TENNESSEE, PANDODAILY ANNOUNCE THE STARTUPS INVITED TO SOUTHLAND

NASHVILLE, Tenn., May 13, 2014 – <u>Launch Tennessee</u> and <u>PandoDaily</u> have announced the early-stage companies invited to the upcoming Southland conference, which takes place June 9 – 11 at Marathon Music Works in Nashville. The startups were chosen by a panel of investors, entrepreneurs and technology writers from across the country and will all have exhibition space in Southland Village.

They are:

AgSmarts, Memphis, Tenn.

Ambition, Chattanooga, Tenn.

ArchiveSocial, Durham, N.C.

ARGIL INC., San Jose, Calif.

Artiphon, Nashville, Tenn.

Bellhops, Chattanooga, Tenn.

Bioscape Digital, Atlanta, Ga.

Broadly, San Francisco, Calif.

CareLuLu, Washington, D.C.

Clean Hands Safe Hands, Atlanta, Ga.

Emanate Wireless, Hudson, Ohio

Everly, Nashville, Tenn.

Feetz, San Diego, Calif.

Fiveworx, Knoxville, Tenn.

Fluencia, Arlington, Va.

Influsense, Memphis, Tenn.

InvisionHeart, Nashville, Tenn.

Iron Gaming, Inc., Chattanooga, Tenn.

Kinvolved, Brooklyn, N.Y.

Life Patch, West Palm Beach, Fla.

MEMI, Atlanta, Ga.

MetaCart, San Francisco, Calif. PerfectPst, Atlanta, Ga. Predikto Analytics, Atlanta, Ga. Project10K Inc., Nashville, Tenn. ReadyCart, Chattanooga, Tenn. Rigor.com, Atlanta, Ga. Rivalry.com, Atlanta, Ga. Sanitation Creations, Raleigh, N.C. Screwpulp, Memphis, Tenn. Shade, New York, N.Y. Skuidify LLC, Chattanooga, Tenn. Sr. Pago, Delegación Álavaro Obregón, Mexico Travefy, Lincoln, Neb. Vault Stem Cell, Atlanta, Ga. Vendor Registry, Knoxville, Tenn. Voxa, Atlanta, Ga. Waygo, Mountain View, Calif. WebTeam Corporation, Somerset, N.J.

Launch Tennessee is a public-private partnership focused on supporting the development of high-growth companies in the state of Tennessee with the ultimate goal of making Tennessee the No. 1 place in the Southeast for entrepreneurs to start and grow a company. Launch Tennessee focuses on four key areas: entrepreneurship, commercialization, capital and outreach. Launch Tennessee is in part funded by a grant from the State of Tennessee. Please friend Launch Tennessee on Facebook (www.Facebook.com/LaunchTN), Twitter (www.Twitter.com/LaunchTN), YouTube (www.YouTube.com/LaunchTN) and Flickr (www.Flickr.com/LaunchTN).

PandoDaily is a web publication that offers technology news, analysis and commentary, with a focus on Silicon Valley, New York and Los Angeles startup ecosystems. PandoDaily was formed in January 2012 with the primary goal of being the site of record for Silicon Valley. Since then, PandoDaily has produced more than 30 events through their Emmy Nominated PandoMonthly series. For more information on PandoDaily, visit their website (www.pandodaily.com), Twitter (www.twitter.com/pandodaily) and Facebook (www.facebook.com/pandodaily).

For more information on Southland, please visit <u>www.southlandse.com</u>.