



2014 PROGRAM HEALTHCARE

A startup accelerator for the healthcare industry

GIGTANK is a startup accelerator located in Chattanooga, TN - home to **America's fastest Internet** and a new frontier for healthcare innovation. With Internet speeds that run 100x faster than the national average and a gateway to major healthcare networks available right in our own backyard, we're inviting entrepreneurs to join us in redefining the future of healthcare.

GIGTANK: Building the healthcare future *faster*

GIGTANK is designed to connect seed stage healthcare startups with the tools, capital and contacts needed to go to market. Our Healthcare track is led by **ProjectLift**, a business development portfolio company devoted to guiding early stage businesses through the various steps of launch and industry acclimation.

Why GIGTANK?

As the world's only startup accelerator connected to a living, metro-wide fiber optic network, GIGTANK offers healthcare entrepreneurs the opportunity to test and launch high-bandwidth business ideas on a fully functional 1 Gbps network. This resource opens new territory for startups in the healthcare industry - particularly those exploring applications in telemedicine, big data and healthcare analytics.

With support from ProjectLift, GIGTANK healthcare startups will also enjoy access to a **deep network of industry experts** and **opportunities to pilot** their applications in various locations across the U.S.

The full GIGTANK experience will connect Healthcare startups and specialists with:

- \$15,000 in initial seed funding
- Opportunities to attract additional investment capital from a large pool of investors
- Free housing throughout the duration of the program, courtesy of the University of Tennessee at Chattanooga
- Collaborative workspace
- Opportunities to pilot applications
- Multiple location alternatives for entrepreneurs seeking to scale or test their ideas
- 1 Gbps Internet to test high-bandwidth applications
- Access to an expansive network of healthcare systems, providers, insurers, clinical researchers and marketers
- Clinical and technical feedback from industry experts and mentors
- Insight into the healthcare market from the perspectives of payers, providers and patients



HOSTED BY THE COMPANY LAB
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- Branding and marketing guidance
- Business roadmapping
- Business development support

Who's Qualified?

We're looking for bright people from diverse backgrounds who are using technology to drive the healthcare industry forward. GIGTANK startups and specialists may have **applications** related to:

- Big data/healthcare analytics
- Telemedicine
- Patient engagement
- Healthcare literacy
- Healthcare IPTV

Ideal startup teams will fit the following profile:

- Have fully-developed business models and/or working prototypes
- Are looking for strategic partnerships and pilot opportunities that can move their businesses into the next stage of growth
- Are willing to work as members of a collaborative ecosystem focused on refining, testing and maintaining sound businesses

Not sure if you fit the bill? Don't count yourself out just yet. **Our doors are open to your ideas.** If you have a stellar concept and a solid team, let us know and we'll do our best to make a place for you in our program.

What is ProjectLift?

ProjectLift is a business development portfolio company devoted to guiding early stage businesses through the various steps of launch and industry acclimation. The organization is one of three entities that comprise The Lift Network, an ecosystem of interrelated businesses devoted to healthcare.

ProjectLift provides the businesses it supports with important access to the healthcare space through a myriad of industry relationships that intersect through The Lift Network. Those relationships include clients of the network, such as hospitals, health networks and payers who are eager to innovate and work with trusted partners to explore transformative business thinking.

Apply before March 14, 2014 at thegigtank.com



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