# **Ag Biotech Entrepreneurial Showcase 2014**

## Presentation Application

As one of many recognized investor-ready crop biotech and animal health entrepreneurs in the Southeast, [NCBiotech](http://www.ncbiotech.org/) in Research Triangle Park, North Carolina is inviting you to apply to present and showcase your company, breakthrough technologies and investment opportunities. We expect 150 participants from national investment firms, global ag biotech companies, university research, technology transfer offices, and support organizations to attend the Showcase on **May 20, 2014**.

Your presentation application, due **Wednesday, February 12** by 5pm, will be reviewed by a select group of entrepreneurial development advisors, with notification by February 26. Please remember to be creative and innovative, avoid abbreviations and acronyms, and observe word limits. Do not include confidential information. Reviewers are looking for pitches that will excite the audience and will score the applications based on:

* Do you feel that this company has the requisite skills needed for commercialization of the innovation?
* How engaging and compelling was the summary of the innovation and business plan?
* How well did the company/presenter sell their “story” in the description?
* How strong of evidence is there that the technology will address a critical market need?

#### Presenter Information

Please include the following information for the individual who will be making the pitch presentation, including a short bio in the box below.

Name:

Title:

Company:

Direct Phone: (   )     -      x       Email:

#### Presenter Information (cont.)

Please a short bio for the individual who will be making the pitch presentation. *(Not to exceed 1500 characters)*

#### ***Summary***

This is your marketing pitch to a diverse committee of reviewers. Please use clear, concise and engaging language. *(Not to exceed 400 characters)*

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#### Funding Stage

Please select your current funding stage from the list below:

[ ]  No funding to date

[ ]  R&D grant(s)

[ ]  Angel

[ ]  Series A

[ ]  Series B or later

Entrepreneurial Pitch Description

This is your opportunity to “sell” your story by delivering content and why your presentation will be dynamic, high quality and engaging. *(Not to exceed 3200 characters)*

Submission

Submit your application to Amber Niebauer, AgBiotech Program & Resource Development Manager, via email at amber\_niebauer@ncbiotech.org. Your application is due no later than **Wednesday, February 12** at 5pm. Applicants will be notified by February 26.