

dVisit is a **mobile platform** that allows patients to receive treatment from their **trusted doctor** for routine care such as colds and rashes. dVisit is available online and can be downloaded on your iPhone or Android.

### Problem

On average, **patients spend 2.5 hours** driving and waiting in a doctor's office for a routine illness. **Doctors** need incremental revenue and want to maintain continuity of care for their patients and increase that bond with their patients.

### Solution

dVisit is the solution for both doctors and patients. dVisit helps **doctors** manage patient volume, clear exam rooms for serious illnesses, and garner additional revenue. Using dVisit, **patients** can get timely expert advice from their personal doctor and save time.

### Target Market

There are 8.47 million Primary/Pediatric/Family/Urgent Care office visits in Nashville every year. By 2023, 17% of all office visits will be virtual. In addition, the Affordable Care Act will introduce 32 million new patients into the healthcare system. These megatrends, combined with a shortage of 91,000 physicians by 2020 provides a **\$390M** opportunity for dVisit Inc.

### Competition

There are several companies that provide remote care. However, they fail to utilize dVisit's combination of **mobile connectivity**, immediate submission with **no scheduling**, and access to **existing doctor/patient relationships** with a convenient one-button payment. dVisit seamlessly integrates with doctors' existing practice workflow. dVisit has been created by doctors for doctors and their patients.



### Company Overview

Web: [www.dVisit.com](http://www.dVisit.com)

Founded: May 2013

Social: [www.facebook.com/dVisit](https://www.facebook.com/dVisit)

@dVisitnow

### Contact

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615.906.1700

### Financial Information

Previous Capital: \$30K

Capital Seeking: \$500K

### Team

Dhru Upender, CEO

Barg Upender, CTO

Dr. Sam, CMO

### Mentors/Advisors

Michael Burcham Rajiv Gupta

David Bartley Matt Musser

Baxter Lee

Alexis Gilroy, Jones Day – eHealth Law

**Business Model:** dVisit charges patients \$49 per dVisit, which can be paid through credit card, HSA, or FSA. Doctors will be offered a three-tiered pricing model depending on the size of their practice.

### The Team

#### Dhru Upender, Co-Founder, CEO

Dhru founded 2 healthcare companies, specializing in EMRs and Clinical trials. She has held key roles with Boeing and Pratt & Whitney, as well as managed \$40 Million for the US Air Force's Technology Development branch.

#### Barg Upender, Co-Founder, CTO

Barg is serial entrepreneur with passion for new technology that changes people's lives. He successfully founded and sold three software companies. He is a mobile pioneer that built dozen "mHealth" applications. He received Masters in Electrical Engineering from Cornell University.

#### Dr. Samudrala, Co-Founder, Chief Medical Officer

Dr. Sam is an health care entrepreneur. He created America's Family Doctors, with 3 clinics in the Nashville area. He is board certified in Family Medicine and has been caring for patients of all ages for over 15 yrs. He has deep expertise in telemedicine and health care technology.