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INFORMATION FOR RELEASE

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LAUNCH TENNESSEE ANNOUNCES 2014 VENTURE MATCH PROGRAM

NASHVILLE, Tenn., Jan. 16, 2014 – Launch Tennessee today announced the details of the 2014 Venture Match program. The Venture Match program, which was established in 2013, is a platform to connect some of Tennessee’s top innovators and explore opportunities to match entrepreneurs with technologies in order to develop new companies, create sustainable jobs and build value for investors.

In 2013, there were a total of six Venture Match events, bringing together more than 250 innovators, entrepreneurs and investors. For the second year of the program, Launch Tennessee plans to double the number of events to expand the breadth of this initiative.

Launch Tennessee will be hosting events across the state along with various partners, such as Oak Ridge National Laboratory, the University of Tennessee Research Foundation, Vanderbilt University, Tech 20/20, The Enterprise Center, the University of Tennessee at Chattanooga, Memphis Bioworks, Emerge Memphis, Start Co. and the Tennessee Board of Regents.

“The Venture Match program is an excellent forum to increase the number of commercialized technologies and high-growth startups in our state,” said Launch Tennessee CEO Charlie Brock. “This initiative will continue to help build new networks and opportunities for collaborative, innovative thinking across the state.”

Bass, Berry & Sims, PLC will serve as headlining sponsor and presenter of the 2014 Venture Match series. Bass, Berry & Sims participated in the 2013 programming by sponsoring the East Tennessee regional efforts.

“The attorneys at Bass, Berry & Sims recognize the importance of cultivating Tennessee’s innovators and entrepreneurs,” said Allen Overby, chair of the corporate and securities practice at Bass, Berry & Sims. “We believe in Launch Tennessee’s mission and are excited to see all the positive outcomes that will result from the 2014 Venture Match series.”

The series will kick off in February with a three-event series in the East Tennessee region. The first program will take place from 5 to 7 p.m. Feb. 25 at The Proton Therapy Center in Knoxville. The topic is medical devices and imaging.

There will be events held in the Middle and West Tennessee regions throughout the spring and summer. Please visit Launch Tennessee’s website to stay up to date as details for all Venture Match events are finalized.

About Launch Tennessee

Launch Tennessee is a public-private partnership focused on supporting the development of high-growth companies in the state of Tennessee with the ultimate goal of fostering job creation and economic growth. Launch Tennessee focuses on four key areas: entrepreneurship, commercialization, capital and outreach. Launch Tennessee is in part funded by a grant from the State of Tennessee. For more information, visit www.launchtn.org.

About Bass, Berry & Sims PLC

With more than 200 attorneys representing numerous publicly traded companies and Fortune 500 businesses, Bass, Berry & Sims has been involved in some of the largest and most significant litigation matters and business transactions in the country. For more information, visit www.bassberry.com.