

The Angel Roundtable Announces Investment in flexReceipts

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For Immediate Release

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Johnson City, Tenn. – The Angel Roundtable, (ART) the angel investment network of the Mountain South Region of Northeast Tennessee, Southwest Virginia and Western North Carolina, is pleased to announce an investment in flexReceipts, a leading national provider of enriched digital receipt technology.

flexReceipts, an Orlando, Florida based company, offers consumers an easy way to manage their receipts digitally, as opposed to storing odd-shaped pieces of paper in the proverbial shoebox. Retailers that print paper receipts and want a better way to engage their consumers are the company's target market. The company enjoys relationships with numerous, large point-of-sale (POS) providers and national retail chains. In addition to delivering them tools which ease the consumers' transaction related efforts, resulting in a stronger shopping experience, its cloud based SAAS offering provides the businesses it supports customer engagement tools, buttressed by superior data analytics, resulting in unique insights into the buying habits of consumers.

“The company's participation in the development of this key step in the cashless revolution for the retail industry is only one of the reasons that ART is interested in an investment in flexReceipts”, according to Tony Lettich, the Managing Director of the network. “ART is also impressed with the capabilities demonstrated by the experienced management team the founders have established.”

Tomas Diaz, CEO of flexReceipts states “The flexReceipts team is excited and honored to receive an investment from the Angel Roundtable. We have been extremely impressed with their diligence efforts and the quality of the members within their network. We look forward to a tremendous partnership.”

About The Angel Roundtable

The mission of The Angel Roundtable is to help identify high potential investments from entrepreneurs, support their efforts to build and grow successful companies and to achieve venture returns for our investments through a professional, collaborative network.

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