



HUBBLE TELEMEDICAL WELCOMES HEALTHCARE VISIONARY JONATHAN LORD, M.D. TO ITS BOARD OF DIRECTORS

Nationally Recognized Leader in Healthcare Innovation Joins Telemedicine Company to Help Improve Patient Outcomes and Lower Costs

Knoxville, TN – September 10, 2013 – Hubble Telemedical, the leading provider of remote retinal eye exams using telemedicine, today announced the appointment of Jonathan “Jack” Lord, M.D. to the company’s Board of Directors. Dr. Lord currently serves as chairman of Dexcom (NASDAQ: DXCM) and is a director at Stericycle (NASDAQ: SRCL), Mako Surgical (NASDAQ: MAKO), and Vigilant Biosciences, as well as an advisor to Serco PLC, Anthelio Health, Qualcomm mHealth, and Third Rock Ventures.

“Jack is a guru in healthcare innovation, strategy, delivery and technology,” commented Chuck Witkowski, president and CEO of Hubble Telemedical. “His illustrious career spans over 40 years in executive leadership positions across the entire spectrum of the healthcare system – from consumer engagement to healthcare provider systems and risk-based health plans. Jack shares our deep passion to improve patient outcomes and increase efficiencies in the delivery system and we are honored and delighted to work with him to realize our vision.”

“I am excited to be a part of the efforts to extend innovation to yet another challenge facing diabetics - diabetic retinopathy,” said Dr. Lord. “Hubble's approach to retinal telemedicine is one of the first practical strategies to realize the promise that this technology has offered for many years. Telemedicine has not been limited by technology but by a combination of service delivery models and reimbursement. We have solved for both.”

Dr. Lord was most recently the chief operations officer of the University of Miami Health System and chief executive officer of Navigenics. Before that, he spent nearly a decade with Humana, initially as chief medical officer and then as chief clinical strategy and innovation officer. While at Humana, he led the company’s efforts to make Humana a leader in e-health by using technology to build consumer-centered benefit plans and to improve clinical management. He created Humana’s Innovation Center, and led the company’s efforts using advanced analytics to predict who will become ill in the future and how to prevent disease. Immediately before joining Humana, Lord was president of Health Dialog, one of the first to provide health information to consumers over the internet. Previously, he was chief operating officer of the American Hospital Association; executive vice president of Anne Arundel Medical Center; and executive president for clinical affairs at SunHealth Alliance. He spent 11 years in the Navy, ultimately as director of the Naval Medical Command’s quality assurance division in the Office of the Surgeon General. Dr. Lord serves or has served on numerous prestigious boards and organizations, including the CDC’s Advisory Committee to the Director; the National Advisory Council for Healthcare Research and Quality, which advises the U.S. Secretary of Health and Human Services; and the Joint Commission on Accreditation of Healthcare Organizations. Dr. Lord is a board-certified forensic pathologist, having earned his bachelor of science and medical doctor degrees from the University of Miami, as well as certificates in governance and board audit from the Harvard Business School.



HubbleTelemedical
Real-Time Retinal Analysis

About Hubble Telemedical

Hubble Telemedical is a privately-held healthcare services and information technology company that provides remote retinal eye exams for disease screening and diagnosis. Using its award-winning TRIAD Network™, the company's solutions permit the detection and management of ocular diseases in non-specialist settings, such as primary care and retail health clinics. By improving patient convenience and lowering delivery costs, Hubble Telemedical's services help consumers, providers and payers realize better quality, better patient outcomes, and lower overall disease management costs. For more information, please visit www.hubbletelemedical.com.

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