



URL: www.hatponics.com
Industry: Agriculture
Employees: 1 **Founded:** 5/13

Contact: CEO
Name: Ryan W. Cox
Mobile: 423-991-0130
Email: ryan@hatponics.com

Funding Stage: pre-IPO
Monthly Revenue: 10-25,000
Previous Capital: 25,000

Capital Seeking: 35,000,000

Management: Ryan W. Cox

Advisors:
 Gilberto Arias, UK
 Ambassador, UN counsel
 on 3D climate change,
 IMO counsel on carbon
 emissions

Gregory Fedun, President
 Emperor Oil, Emperor
 World Trading

Mike Benedetto, Vice
 president SKANSKA, USA

Chitra Subbarrayan,
 President Renew-e,
 Partner Ackerman
 Commercial real estate

Chris Palkowitsch,
 Director Corporate
 Strategy UGA

Denise Clopton, Field Rep
 SEN Isakson, GA

Company Tag Line:
 Sustainable agricultural solutions for the 21st century

Business Summary:
 2 years of Aquaponics research has led special product development in the Aquaponics Industry. Our independent research facility guides our new product development and pushes the limits of sustainable agriculture by developing techniques to modularize Aquaponics systems for personal to urban sized farm solutions. The goal is to bring mobile farms to the masses to produce large scale commercial food production in a modular format.

Management: Ryan W. Cox, CEO

Customer Problem:
 Water scarcity is impacting global food production

Product/Services:
 Portable Aquaponics Units for International Food Security
 Construction of Educational Aquaponics Units
 Consulting on Farming solutions to governments and commercial entities on sustainable organic food security

Target Market:
 Personal to Urban sized farming systems providing food security to populations

Customers:
 Government/ municipal/ retail/ specialty/ education/ private

Sales/Marketing Strategy:
 Develop a showcase of modularized farming units and a vertical farm office to display the product models that are available and then develop a catalogue of options further research arm

Business Model:

1. Retail/ Wholesale of Organic Produce and Fish from research farm
2. Sales and leases of modular units
3. Consulting in food security
4. 10 % of Profits to humanitarian food security (Social market impact)

Competitors:
 Commercial farms, hydroponics installers,

Competitive Advantage:
 HATponics constructs High Density, Transportable, Scalable, Modular, Solar-Powered, Aquaponics farms. No Competitor globally is able to provide a turnkey portable stand-alone system that is scaled and we are 5 years ahead of current research in the field of vertical, and Aquaponics farming solutions

HATponics	Financials (\$000s)	2013	2014	2015	2016
	Revenues	80,000	3,000,000	6,000,000	18,000,000
	Expenditures	60,000	1,500,000	3,000,000	6,000,000
	Net	20,000	1,500,000	3,000,000	12,000,000

