



We help **companies** find **elite software developers**.

#### **GUN.IO, INC**

**Founded:** November, 2012  
**Industry:** freelance marketplace  
**Founders:** 3  
**Founded:** November, 2012  
**URL:** <http://gun.io>  
**Angellist:** <http://angel.co/gun-io>

#### **CONTACT**

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#### **FINANCIAL INFORMATION**

**Monthly Revenue:** ~\$5,000  
**Capital Seeking:** \$550,000

#### **MANAGEMENT**

##### **Teja Yenamandra, CEO**

- early employee, \$65M startup
- management consultant in China

##### **JohnPaul Bennett, COO**

- portfolio analyst, Merrill Lynch
- international development, Subway and Domino's in China

##### **Richard Jones, CTO**

- Intel's 30 under 30
- developer at Harvard Berkman Center for Internet and Society

#### **EARLY SUCCESS**

Since our November 2012 launch, we've:

- I. driven **\$60,000+ in sales** from 200+ clients looking for talent
- II. acquired **9,000+ hungry developers**, looking for work
- III. began a partnership with [Monster.com](http://Monster.com) to provide their customers access to our community (Aug, 2013)

#### **IT'S A BIG, IMPORTANT MARKET**

US small businesses spend about \$465M each year in fees alone trying to hire freelance software developers through the web. By 2020, about 40% of America's workforce will be freelancers in general.\*

#### **BUT THE INDUSTRY IS BROKEN; WE'LL FIX IT**

According to a 10-week eye-tracking study of 30 recruiters, they spend an average of only 6 seconds per resume.\*\* That's not enough time to discern technical ability, much less find the right fit for a company.

At [gun.io](http://gun.io), employers can easily rank and hire the best technical talent because we provide a meaningful, multi-dimensional snapshot of a software developer's ability. As a result, we've had companies setup as many as five interviews in a single day!

#### **WE KNOW HOW TO WIN**

We're team of developers with deep technical experience and former management consultants who know how to drive results. We've experienced the pain of both hiring other developers and working as freelance developers ourselves, and know exactly how to cure it.

\*[http://http-download.intuit.com/http.intuit/CMO/intuit/futureofsmallbusiness/intuit\\_2020\\_report.pdf](http://http-download.intuit.com/http.intuit/CMO/intuit/futureofsmallbusiness/intuit_2020_report.pdf)

\*\*<http://cdn.theladders.net/static/images/basicSite/pdfs/TheLadders-EyeTracking-StudyC2.pdf>

