



**FOR IMMEDIATE RELEASE: July 19, 2017**  
**Media Contact // [Tia Capps](#), 423.618.5073**

## Applications Now Open for CO.LAB Summer 2017 Accelerator

*Intensive business development program to be offered free to eligible high-growth startups*

CHATTANOOGA, Tenn. (July 19, 2017) – The Company Lab (CO.LAB) is now seeking applications for its Summer 2017 Accelerator. The program, which surrounds high growth potential startups with mentors and resources to grow, will take place from Aug. 21 to Dec. 1.

The deadline for submissions is Aug. 1. Candidates will be accepted into the program on a rolling basis. Prospective participants can apply for the accelerator [here](#).

The CO.LAB Accelerator is a 100-day program for startups focused on scaling out into larger markets. The experience is designed to help these companies transition an initial business concept into a compelling model fundable by other forms of angel or venture capital. Throughout the process, participants work closely with mentors as they prepare to attract the capital and customers required to get their startups off the ground.

Though the CO.LAB Accelerator primarily caters to high growth potential startups, companies with non-scalable business models are welcome to apply. Those that have completed the ideation process and progressed to the customer-testing phase of business development are particularly well suited for the program.

In addition to receiving mentorship from local business experts, participants in the CO.LAB Accelerator also enjoy access to free workspace, office resources and meeting rooms, as well as the opportunity to connect with qualified investors, either in arranged meetings or in a group presentation format.

### **About The Company Lab (CO.LAB)**

The Company Lab (CO.LAB) exists to support the startup community and surrounding region through programs, events and services. Operating under the belief that entrepreneurial thinking is the foundation of our community's future, CO.LAB has devised a system to foster the startup spirit, which can be used as a model for entrepreneurial communities across the nation. Visit <http://colab.co> to learn more.

###