

Knoxville Entrepreneur Center

2017 “The Works” Teams

Lirio	http://lirio.co	Lirio delivers the best-next action in client engagement the way Pandora delivers the best next song. We apply understanding of the psychology of human behavior, the power of big data, and machine learning to help our clients improve their business outcomes. We surface the right action at the right time to the right person to provide mass personalization.
SafeSurv	http://www.safesurv.com	SafeSurv provides ID scanning technology to businesses involved in the sale of Alcohol/Tobacco/Marijuana. We have the single most accurate process for detecting fraudulent/fake IDs, the first handheld scanner capable of reading international ID documents, and the first interconnected system which alerts our clients of high risk patrons/situations.
Buzzer Intel, LLC (rebranding from BZZR Sports)	https://www.bzzrsports.com/	<p>BZZR's focus is improving ROI on sponsorship investments at events. We provide a platform/marketplace for other vendors or 3rd party research to provide collected event data and use in our algorithm to produce insights on the buying behavior of event goers. This allows sponsors to specifically target likely customers for the sale of the sponsor's product. BZZR is sold as a buy up option in the event's sponsorship deal.</p> <p>BZZR is also in partnership on a data collection app called Buzz-Pass that expedites the ingress at events, by allowing patrons to pre-check themselves into the event. This allows us to better understand who is using tickets, instead of the purchaser of tickets. Buzz-Pass will also be capable of at gate sales, credentialing, onsite tracking and comparison of which events an individual attends.</p>
CQInsights	http://www.cq-insights.com	Healthcare data analytics
Unveil Events, Inc.	http://www.planthemoment.com/	Unveil is a web app that allows couples to outsource the calling and emailing of vendors. Our users tell us who to contact, and we gather pricing, availability, and other details tailored to them. None of this information is currently available online. We organize these vendor details to create apples-to-apples price comparisons that allow couples to easily compare and choose between vendor options (e.g., an all-inclusive hotel ballroom vs. an empty DIY barn on a farm).
Smart RIA	http://www.smart-ria.com	We produce and sell compliance management software for the investment advisor community.

Knoxville Entrepreneur Center

2017 “The Works” Teams

**BIT
Dealership
Software, Inc.**

<http://www.bitdms.com>

BiT provides business management software to boat and powersports dealers, repair shops and marinas. Our cloud-based system provides tools for these businesses to manage inventory and invoicing.

**Prometheus
Group LLC**

<https://www.prometheusgroupplc.com>

Prometheus is an innovator in Global Business Intelligence that applies the analytical assessment methods developed by the Special Forces to reduce your business's exposure to risk. We currently have three products on the market: Directed Area Studies, Travel Security Assessments, and Overwatch that meet our client's needs. Our reports provide a detailed analysis of a specified region. They can range from a 30,000 ft overview, to a highly-detailed account covering everything from Political and Economic Stability to the quality of Medical and Logistical Infrastructure. The potential Return on Investment from having this critical information on your fingertips is enormous. We provide Threat Vulnerability Assessments for your business travels. Let us analyze every aspect of your trip and ensure you and your team have an accurate picture of the condition on the ground. Know the locations of the best hospitals, the security of your lodging and work locations. Know what neighborhoods to avoid, and where to go in an emergency. Finally, we utilize Prescient Traveler Technology to provide you with 24/7 coverage during your travels. This coverage includes real time threat reporting, to keep you informed in dynamic environments. Geo-Fencing, to let you know where you're about to enter a higher risk or dangerous area, and secure communication with our experienced team of Special Operations veterans back in US. You will know where your people are at all times and be able to communicate with them in the event of a crisis, whether it be a terrorist attack or a natural disaster.