



We've made some exciting updates to the our accelerator programs!

We are excited to announce that as a part of the 2017 Summer of Acceleration, Start Co.'s applications are now open. Learn more about our programs by heading to our [Start Co. Accelerators](#) website.

Because of a growing relationship with [Mosaik Solutions](#), the Seed Hatchery Accelerator is getting a major upgrade in terms of the resources they will be able to provide the founders in the areas of mapping and data visualization. Mosaik is a global leader in providing interactive mapping intelligence and data visualization platforms for Fortune 100 companies and small businesses offering network-dependent solutions.

In addition, the Sky High Accelerator will now focus on K-12 EdTech startups to develop new innovations on local schools and education organizations. The development of a social innovation curriculum will assist our city with efforts to further expand and grow the social envelope. In addition to this shift in focus, we will now be offering \$25,000 in seed funding for each company selected for this accelerator.

Finally, we're bringing in additional resources to assist with Upstart, our female led accelerator. Lori Brunson, Co-Founder and President of [Rocketfuel](#), will bring her expertise in development, human resources, economics, and web innovations to the

program. Kayla Graff of [SweetBio](#) will act as an entrepreneur in residence, and [NAWBO Memphis](#) will provide increased support to the accelerator. All of these resources combined are going to be huge assets for our female founders as they navigate the startup world.

In 2017 we plan to welcome up to 6 companies per accelerator, with program dates running from May 1st through August 10th. Our three accelerators are:

- [Seed Hatchery](#) (B2B)
- [Upstart](#) (Women-led)
- [Sky High](#) (K-12 EdTech)

The application deadline is March 1 and we invite all entrepreneurs with high growth potential to apply sooner rather than later so that we can get to know you and even accept you into the program early -- the sooner you are selected the sooner we can get started.
