

# AccelNow to Host Fifth Lunch and Learn at the Holston Business Development Center



The Holston Business Development Center will be working with AccelNow, Northeast Tennessee's entrepreneurial accelerator, to host a Lunch and Learn on January 31 from noon to 1:00 pm. The event will take place at the HBDC, a local business incubator located at 2005 Venture Park in Kingsport. This month's speaker will be CJ Hallock of the Small Biz Academy.

The Small Biz Academy is an online small business marketing and success training platform for the entrepreneur in everyone. Owner and founder, CJ Hallock, specializes in using social media, web, and mobile technologies to help businesses, organizations, and individuals build relationships with their customers. For the presentation, CJ will be presenting "Blogging for Business", which helps businesses learn how to create, maintain, and monitor a blog.

"We are fortunate to have this presentation, because blogging can be a common struggle for many entrepreneurs," said HBDC Director, Keith Nakoff.

Feel free to bring a lunch, and come out to listen to this information for entrepreneurs and small businesses. To RSVP for this free event, email [leah@accelnow.com](mailto:leah@accelnow.com) or call the Holston Business Development Center at (423) 578-6235.

## **Immediate Contact:**

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## **About the HOLSTON BUSINESS DEVELOPMENT CENTER**

The Holston Business Development Center opened in August 2003 and has since worked toward providing entrepreneurial support for start-up companies as a small business incubator.

The Holston Business Development Center is a public and private partnership that works to support and nurture an entrepreneurial spirit to create diverse businesses and jobs, which benefit the citizens of the Greater Kingsport and Hawkins County area. Visit [HBDC.org](http://HBDC.org) for more information.

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**About ACCELNOW**

AccelNow provides resources to entrepreneurs to help them start up successful businesses and create jobs and wealth in the Northeast Tennessee region. They are called a “business accelerator” because they help entrepreneurs speed up the process of refining their ideas and developing them into a viable, investable business model. Visit [Accelnow.com](http://Accelnow.com) for more information.

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