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FOR IMMEDIATE RELEASE

China Importing 101 Seminar June 2 in Chattanooga

Chattanooga, TN – May 16, 2016 -- The Tennessee Small Business Development Center (TSBDC) and TN-China Network will jointly host a seminar on **China Importing 101**, on **Thursday, June 2, 2016, 8:30 – 10:45 am** at the INCubator, 100 Cherokee Blvd, in Chattanooga, TN. The cost to attend is \$15 (includes continental breakfast).

China is Tennessee's number one source for imports. Sourcing inputs from China enables many Tennessee companies to manufacture competitively priced final products in Tennessee for sale in domestic markets as well as for export.

“This event will provide manufacturers, startups, and other importers with the basics they need to know to successfully import from China, including guidance on identifying a supplier, key customs and shipping considerations, tips on minimizing risks, and real life sourcing experiences from a local Chattanooga manufacturer,” says Elizabeth Rowland, Executive Director of TN-China Network.

Ms. Rowland will moderate the event with the following esteemed presenters and topics:

- “Source Products from China”, Jenny Li, Owner and Sourcing Consultant, AsiaSource Company
- “Risks and Benefits of Sourcing via Alibaba”, Elizabeth Rowland, Executive Director, TN-China Network
- “Customs and Shipping from China”, Steve Smith, Vice President of Customs Brokerage, Steam Logistics
- “Manufacturer Perspective on Sourcing from China”, Christopher J. Pascarella, Controller, American Bicycle Group

Registration, continental breakfast, and networking will begin at 8:00 am. The seminar will kick off soon after with presentations by each speaker, followed by moderated Q&A and discussion among the speakers and event attendees. Bank of America Merrill Lynch is the event sponsor.

Event attendees can register for the event at the [TSBDC website](#). For more information, please contact Elizabeth Rowland (ERowland@TNChinaNetwork.org, 865-387-7012) or Ivette Rios (IRios@TSBDC.org, 423-756-8668).



[TN-China Network](http://www.TNChinaNetwork.org) (TNCN) is a 501 (c) 3 non-profit organization that educates and connects people in Tennessee with an interest in doing business with China. Through educational and networking events, a blog, and online resources, TNCN seeks to strengthen TN-China business ties and enhance bilateral trade and investment. To learn more, visit www.TNChinaNetwork.org or call 865-387-7012.



opportunities.

For over 30 years, the [Tennessee Small Business Development Center](#) (TSBDC) network has been empowering small business owners and supporting entrepreneurs and individuals with their business ideas and growth strategies. International trade is a focus in our SBDC center, offering one-on-one counseling and seminars in import and export



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