



FOR IMMEDIATE RELEASE

Rocket Hatch Announces “Will This Fly?” 2016 Startup Cohort

HUNTSVILLE, Ala. April 26th, 2016 – Rocket Hatch announced the startups that will participate on the 2016 edition of the “[Will This Fly?](#)” startup pitch competition, which will be held on Saturday May 7th, at the Stone Center located on the recently opened Campus 805. The event is part of Innovate Huntsville 2016.

The organizing committee selected sixteen startups that will compete to become one of seven that will pitch to a jury including representation from **PROJECTXYZ**, **Boostphase**, **Alabama Launchpad** (a program of EDPA), the **Innovation Depot**, **GIGTANK**, and the **Tonic Regional Fund**. The startups are:

- **[FETCH](#)**: Talent driven hiring platform that matches talent with employers in a transparent & affordable way
- **GoGetter**: Social networking web app that hosts classified ad listings exclusively on the web portals of college student populations.
- **[Oodle Networks](#)**: Oodlenet technology, "Breaking the Internet Speed Limit™." Wants to bring gigabit Internet speeds to everyone.
- **[Rideversity](#)**: Ride matching app that connects students and faculty members with safe, reliable, and affordable transportation.
- **[InSpace Resources](#)**: Will mine water from lunar soil and recover water from spacecraft waste for the efficient use of space resources.
- **[Rock Paper Sold](#)**: Rock Paper Scissors tournaments, over the internet, for prizes.
- **[Honor Call](#)**: Veteran-owned business that creates the opportunity for members of the community to support other veteran-owned businesses by listing the companies in our online directory and encouraging our members to rate them.
- **[ApproXie Health](#)**: Mobile-first on-demand software solution that provides access to healthcare through digital connectivity for BOTH patients and providers.
- **[NitroPCR](#)**: Enables smaller EMS providers to manage required reports in less time with better info, comply with growing regulations, and get paid faster.
- **[Spruce Planner](#)**: Planning and goal setting app designed especially for on-the-go women. It's a powerful and collaborative app where you can manage your calendar, to dos, notes, and goals all in one place.
- **[MedExcess](#)**: Online inventory management platform for the healthcare industry.
- **[Real Estate Row](#)**: The one stop real estate shop making home buying faster, better, & easier.
- **[Spiinpiin](#)**: Unfiltered and unbiased view of live news from around the world, by geo-locate media and text on a live feed through public and personal channels.



- [American Wind, Inc.](#): Micro Cube/WindWall technology developing 1Kw power from small form factor wind turbine.
- **NextGigg**: Website connecting businesses to ridesharing drivers for in car advertising.

"We are very pleased with the quality of the submittals received this year", Antonio Montoya, Rocket Hatch founder and CEO said. "It is great to see more mature and sophisticated business models that reflect the potential of our ecosystem. We can't wait to see them on stage."

The event is open to the public, tickets range from \$10 to \$75 and are available online at www.willthisfly.org/tickets, early bird special ends April 27, 2016.

About Will This Fly?

Will This Fly? celebrates the diversity of the creative and entrepreneurial spirit across our region by showcasing up-and-coming innovators as they pitch their ideas. Finalists take the stage for three minutes to tell the world why their concept is awesome. For more information about Will This Fly? visit www.willthisfly.org

About Rocket Hatch

Rocket Hatch is a 501(c)(3) organization with the mission of nurturing the entrepreneurial ecosystem in the Huntsville Metro and surrounding areas. Rocket Hatch seeks to create an open and inclusive startup community connecting local stakeholders, innovators and entrepreneurs with the global startup ecosystem. For more about Rocket Hatch visit rockethatch.org

About Innovate Huntsville

Innovate Huntsville is a collaborative effort designed to educate, inspire, and engage entrepreneurs and strengthen the entrepreneurial ecosystem in Huntsville, Alabama. Innovate Huntsville 2016 is scheduled for May 1-7, and is a week of scheduled events, panels, and social activities including the region's brightest entrepreneurs, investors, strategic advisors, and community supporters. For more information and a full schedule of activities: www.innovatehsv.com

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