



For Immediate Release

BANDPOSTERS LAUNCHES PARTNERSHIPS WITH TUNECORE, FACTION, AND INDIEONTHEMOVE

NASHVILLE, TN, April 12, 2016 – **Bandposters** is teaming up with **TuneCore**, **Faction Entertainment**, and **Indie on the Move** to provide dead-simple tour promotion for independent artists, managers, and labels. This partnership will extend Bandposters' revolutionary live music promotion tools to these companies and their clients at competitive rates.

“Bandposters = Professionalism + Convenience.” According to Indie on the Move Co-Founder, Bryan Weber. “When Balancing Work, Music, and Family, there is nothing more important than convenience when it comes to the efficiency of our daily affairs. With Bandposters, artists are able to send out top-notch promotional posters for each upcoming gig in a matter of minutes. The interface is simple and clean, the cost is affordable, and the quality is superb. Extending this product to the IOTM community is a no-brainer if you ask us.”

This move seeks to empower independent musicians in a complex and labyrinthine music business machine riddled with inefficiencies, by offering best-in-class tour marketing capabilities that are simple, cost effective, and accessible.

According to Faction CEO Robb McDaniels, Faction is "thrilled to add Bandposters to our roster of preferred service companies. We're now able to offer a significant improvement to the way we handle tour promotion, and we're freeing up time and money in the process. It's faster, easier – and believe it or not, it's cheaper – than having interns stuff tubes, and the quality is top notch."

This new partnership program combines Bandposters' design and distribution technology with TuneCore's music distribution power, Faction's all encompassing management services, and Indie on the Move's venue, radio, and press directories, putting the power back where it belongs – in the artists' hands.

“From convenience to simplicity, Bandposters clearly shares our vision of helping independent artists take control of their careers,” adds Scott Ackerman, CEO of

TuneCore. "As TuneCore continues to identify and partner with some of the best tools and services for artists around the world, BandPosters has clearly emerged as the ideal fit to support the needs of TuneCore's touring artists."

"It's fantastic to be working with such a versatile group of great companies that share our vision for an artist-centric music industry, this entire group of businesses have been changing the game for artists everywhere for years, and we are excited to be playing a small role in helping these artists to the next level," says Jonathan Sexton, CEO of Bandposters.

Bandposters is a Knoxville/Nashville-based company that makes it easier than ever to get posters designed, printed, and shipped directly to the venue. Their recently launched [Bandposters for Venues](#) program provides a dead simple way for artists and venues across the country to work together in harmony.

TuneCore is the premier digital music distribution company with one of the largest music catalogs in the world. TuneCore believes all artists should have affordable and equal access to all channels of music distribution.

Faction, founded in 2015 by former INGrooves CEO and one of [Billboard Magazine's 40 under 40](#), Robb McDaniels, is a technology-enabled management services company that provides a variety of centralized services and technology tools to talent managers.

IndieontheMove provides artists with information about and access to hundreds of venues, festivals, radio channels, press outlets, conferences, and much more. Their mission is to help artists take their music directly to the fan.

For more information about these **Partnerships**, visit

<https://faction.getbandposters.com/>

<https://tunecore.getbandposters.com>

<https://iotm.getbandposters.com>

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