Variable, Inc. To Host Social Mixer for Top Regional Manufacturers and TN Politicians

Event to explore public policy and mobile sensor technologies affecting the manufacturing industry is expected to draw executives from leading regional manufacturers as well as regional politicians

November 12, 2014, Chattanooga, TN -- <u>Variable, Inc.</u>, best known for manufacturing the NODE+ wireless sensor platform for smart devices, will be hosting the event *Envisioning The Future of Manufacturing for East Tennessee* at the Hamilton County Business Development Center next Thursday from 6PM-6:30PM. A social mixer with refreshments will follow.

An opening presentation on national public policy issues for the manufacturing sector from the Washington, D.C. based nonprofit organization Alliance For American Manufacturing will be followed by a short demonstration from Verizon Wireless as well as GTI Spindle Technology, a global leader in mobile solutions for vibration analysis. Afterwards, Variable executives will share best practices on how iOS and Android smart devices are currently syncing with wireless sensors on production floors around the world in innovative ways.

"When we first launched NODE+, it started conversations with manufacturing companies with workforces already using smart devices to improve productivity," said George Yu, Ph.D, chief executive officer and founder, Variable, Inc. "This industry feedback had led to customized NODE+ sensor technology for streamlining quality control, color referencing, and vibration analysis by syncing wireless sensors with smart devices."

The event is free and open to the public on Thursday, November 20, 2014 at 6PM at the Hamilton County Business Development Center at 100 Cherokee Blvd in Chattanooga, TN. RSVPs are encouraged online at <u>http://nodesensors.eventbrite.com</u>.

About Variable, Inc.

Variable, Inc., an electrical design and software development firm for NODE+ technology, was recently recognized as a "Top 10 Manufacturing Startup" by *Manufacturing Global* magazine. Variable, Inc. designs and manufactures its NODE+ wireless sensor platform for smart devices in Chattanooga, TN.

###

Media Contact: Alex Lavidge, VP Business Development Variable, Inc. 865-318-8809 alex.lavidge@variableinc.com